



ECONOMIC DEVELOPMENT ADMINISTRATION

Overview of Programs and Priorities

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**Acting Regional Director
Philadelphia Regional Office**

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Agenda

- EDA Programs & Priorities
- FY 2007 & FY 2008 Budgets
- Philadelphia Regional Office Info & Staffing
- EDA Updates
- Overview of Grant Process
- Eligibility Criteria
- Comprehensive Economic Development Strategy (CEDS)



Economic Development Administration

Mission:

To lead the federal economic development agenda by promoting innovation and competitiveness, preparing American regions for growth and success in the worldwide economy.

Investment Focus:

- Support long-term, coordinated and collaborative regional economic development approaches.
- Support innovation and competitiveness.
- Encourage entrepreneurship.



Investment Programs

- **EDA's 3 Key Investment Programs Help Communities and Regions:**
 - Expand and upgrade physical infrastructure (Public Works).
 - Design and implement strategies to diversify economies (Economic Adjustment).
 - Learn from leading-edge economic development best practices (Technical Assistance).
- **EDA Also Invests In:**
 - **Partnership Planning:** Support Economic Development Districts, Indian Tribes, and others with long-term planning efforts.
 - **Trade Adjustment Assistance:** Help manufacturers and producers affected by increased imports prepare and implement strategies to guide their economic recovery.



EDA Quick Facts

6 Regional Offices



165 Total Employees



Established 1965:
LBJ's War on Poverty

Annual Investment Budget of \$300 Million.
\$1.5 Billion Under Investment at Any Given Time.



Why EDA Investments Work

- EDA focuses its limited resources on proven, high-value, cutting-edge economic development activities and techniques promoted by academic and practitioner thought leaders. This is responsible for the Bureau's strong emphasis on **regionalism**, **innovation**, and **entrepreneurship** as the building blocks for successful economic development.
- EDA targets its investment assistance to **attract private capital investment** and **create higher-skill, higher-wage jobs** in those communities and regions that are suffering from **high levels of economic distress**.
- EDA investments are focused on **locally-developed, regionally-based economic development initiatives** that achieve the **highest return on the taxpayers' investment** and that directly contribute to regional and national economic growth.



Investment Policy Guidelines

Investment proposals are competitively evaluated on whether they are:

- Market-based and results driven.
- Have strong organizational leadership.
- Advance productivity, innovation, and entrepreneurship.
- Look beyond the immediate economic horizon, anticipate economic changes, and diversify the local and regional economy.
- Demonstrate a high degree of commitment.



Supplemental Funding Priorities

Additional consideration is given to investment proposals that:

- Respond to sudden and severe economic dislocations (e.g., major layoffs and/or plant closures, disasters).
- Enable BRAC-impacted communities to transition from a military to civilian economy.
- Support the economic revitalization of brownfields.
- Advance the goals of linking historic preservation and economic development as outlined by Executive Order 13287, Preserve America.



EDA & BRAC

EDA's role in Base Realignment and Closure (BRAC) 2005 is governed by Executive Order 12788 establishing the Defense Economic Adjustment Program. This E.O. serves as the coordinating mechanism for the federal government's response to communities impacted by BRAC.

EDA's Role in Past BRAC Rounds

Since 1992, EDA has awarded*:

- \$646 million;
- in 385 investments;
- in 113 counties;
- across 38 states
- affected by 103 base closures or realignments.

EDA has also received roughly:

- \$274 million from the Department of Defense (DOD); and,
- \$8 million from Department of Energy (DOE) appropriations for specially targeted defense adjustment projects.

*Primarily through supplemental appropriations.



EDA's Legacy With BRAC Communities

EDA's Economic Adjustment Program is the Bureau's primary tool to address BRAC. It helps local redevelopment authorities to design and implement strategies to adjust or bring about change to the affected economy.

Of the previous BRAC Rounds, 21 communities have enjoyed over 150% civilian jobs recovery rate; 20 of these did it with assistance from the Economic Development Administration.



EDA & Disaster Assistance

EDA supports post-disaster long-term economic recovery through emergency supplemental appropriations for specific disasters and normal program appropriations. Examples include:

Fiscal Year	Disaster	Funding
1992	Hurricanes Andrew, Iniki, Typhoon Omar	\$ 70 M
1993/94	Midwest Floods	200 M
1994	Northridge Earthquake	91 M
1994	Tropical Storm Alverta	50 M
1996	1996 Floods	17 M
1997	Hurricanes Fran and Hortense	25 M
1997	Upper Midwest Floods	50 M
1999	Alaska Fisheries	15 M
2000	Hurricane Floyd	55 M
2001	Alaska Fisheries/Norton Sound	10 M
2004	Florida Hurricanes	4 M
2006	Gulf Coast Hurricanes	23 M



EDA & Brownfields

- ❖ EDA supports brownfield redevelopment activities through its existing economic development programs in the context of its long-term partnership with U.S. EPA.
- ❖ EDA's goal is to return non-productive real estate assets to productive use – putting blighted, formerly contaminated land back on local tax roles and creating opportunities for capital investment and job creation.
- ❖ Last fiscal year, EDA invested \$36.3 million in 31 brownfield redevelopment projects.



EDA – FY 2007 Budget

FY 2007 Economic Development Assistance Programs (EDAP) Budget

\$250.7 Million

PRO

– Public Works	\$158.1 M	\$31.6 M
– Planning	\$ 27.0 M	\$ 4.3 M
– Technical Assistance	\$ 8.2 M	\$ 1.5 M
– Economic Adjustment	\$ 44.1 M	\$ 7.8 M
– Trade Adjustment	\$ 12.8 M	
– Research	\$.5 M	



EDA – FY2008 Budget Request

- For FY 2008, the President’s budget request calls a total program budget of \$170.0 million.
- The critical parameters of EDA’s program remain unchanged:
 - Eligibility requirements unchanged.
 - Focus on areas of economic distress unaltered.



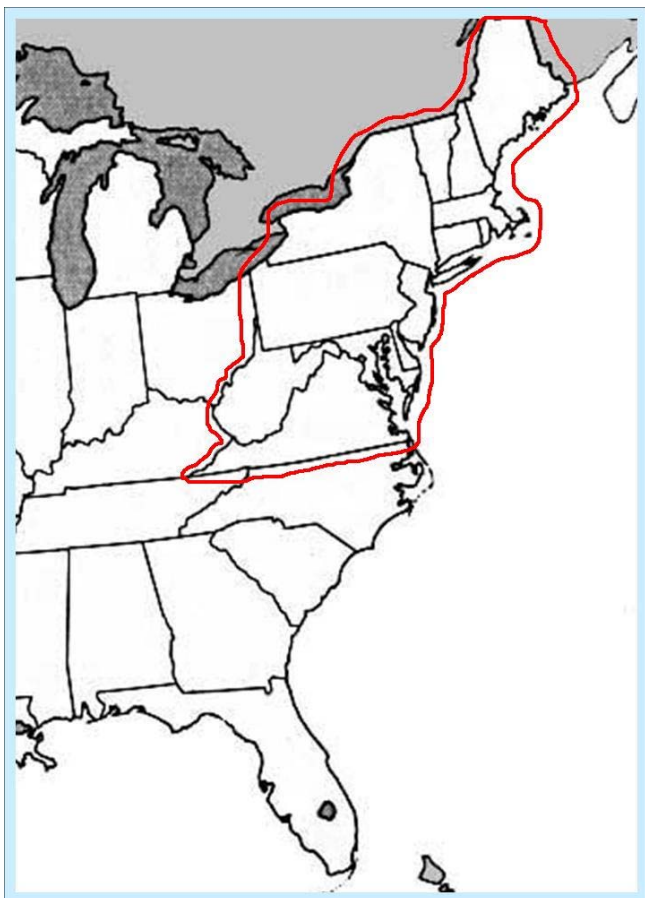
EDA – FY2008 Budget Request

Changes to EDA's Budget include:

- Greater emphasis on coordinated regional economic development approaches.
- Streamlined access to EDA's most popular programs through a unified "Regional Development Account."



Philadelphia Regional Office



The Philadelphia Regional Office oversees projects in much of the Northeast and Puerto Rico and the U.S. Virgin Islands.





Philadelphia Regional Office

- 24% of the US population
- 26% of the States
- 20 % of EDA appropriations
- 135 Investments Awarded in FY 2006
- Balanced Scorecard Success



**Tyrone Beach
Acting Regional Director**

Construction Division

Public Works &
Economic Adjustment
Construction

Philip Saputo

Capacity Division

Planning, Technical
Assistance
& University Centers

Tyrone Beach

PMFRI Division

Program Management,
Finance and
Regional Initiatives

Paul Matyskiela



EDR Contacts

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• MA	John Kuzma	215-597-8797
• RI	Tyrone Beach	215-597-7883
• CT	Stephen Grady	215-597-0642
• NYC, LI, NJ, PA	Ed Hummel	215-597-6767
• MD	Dan Gillen	215-597-8760
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** Located in Syracuse, NY Field Office



EDR Roles

- The Economic Development Representative (EDR) for your region will:
 - Determine if the proposed project is likely to meet basic eligibility requirements
 - Provide the proponent a Pre-application and a copy of the applicable Federal Funding Opportunity (FFO) announcement.
- The EDR can also provide contacts at other federal, State and local agencies that may be of assistance.



PRO Staffing

- EDA's salary and expenses budget has remained flat funded six years in a row.
- Increased human resource expenses and inflation raise agency costs by \$1.2 annually.
- Since FY 2002 EDA has absorbed flat funding through staffing adjustments and reductions in overhead costs.



PRO Staffing

Current Manning

- Oct 1, 2004 - 34 FTE, 5 EDRs in state
- Oct 1, 2005 - 25 FTE, 4 EDRs in state
- Jan 1, 2007 - 21 FTE, 1 EDR in state



EDA Updates

- New pre-application & application forms published in April 2006
 - Available on EDA website for download
- EDA Publishes Final Rule – Sept. 2006
- EDA working to develop single application
- Web based pre-application available online at www.grants.gov



www.grants.gov

The screenshot shows the homepage of grants.gov. At the top left is the logo for GRANTS.GOV. To the right are links for Contact Us, Site Map, and Help. A central banner features a collage of images and the slogan "Find. Apply. Succeed." Below this is a paragraph describing the site as a source for finding and applying for federal grants. A sidebar on the left lists navigation options for applicants, agencies, and resources. A sidebar on the right offers a newsletter sign-up and quick links to various services. A disclaimer box is located at the bottom of the main content area.

Alert: Grants.gov will be unavailable from April 28, 2007 through April 29, 2007 for scheduled maintenance. The site will be live Monday, April 30, 2007.

FOR APPLICANTS

- Find Grant Opportunities
- Get Registered
- Apply for Grants
- Track Your Application

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Grants.gov is your source to **FIND** and **APPLY** for Federal government grants. There are over 1,000 grant programs offered by all Federal grant making agencies. The U.S. Department of Health and Human Services is proud to be the managing partner for Grants.gov, an initiative that is having an unparalleled impact on the grant community. Grants.gov allows organizations to electronically find and apply for more than \$400 billion in Federal grants.

To find out if you are eligible for grant opportunities offered on this site, [click here](#).

PLEASE NOTE: If you are in need of personal financial assistance such as Social Security/Supplemental Security Income, Medicaid or State Social Services, you can find help at www.GovBenefits.gov [EXIT Disclaimer]. This type of individual assistance is not available on this website. If you are interested in student loans, please go to www.Studentaid.ed.gov [EXIT Disclaimer]. If you are a small business looking for a loan, please visit the [Small Business Administration](#) [EXIT Disclaimer].

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- Browser Plugins



EDA Update

- EDA Publishes new *CEDS Summary of Requirements* in 2006
- EDA to publish new *Summary of EDA Construction Standards* in 2007
- 3-year funding for Economic Development Districts
- 2008 University Center Competition



EDA Update

- EDA is hosting a series of Economic Development Roundtable Symposia in 2007.

Philadelphia, PA

San Antonio, TX Long Beach, CA

Atlanta, GA

Kansas City, MO

- Each symposium will focus on regional strategies, policies and best practices to create jobs and economic opportunity.



Economic Development Administration

Overview of EDA's Grant Process

How EDA's Grant Process Works



Project Development

- **Regional Consultation** - A Representative from the Regional Office meets with, and discusses eligibility criteria, with prospective client.
- **CEDS Approval** - Applicant must show a Comprehensive Economic Development Strategy (CEDS) utilizing locally developed priorities.
- **Pre-Application Assistance** - EDA Representative works with applicant to guide them through process.



Pre-Application

- **Determine Eligibility** - Regional Office process with Economic Development Representative (EDR) or other EDA Representative.
- **Develop Project Brief** - EDA specialist or EDR does this.
- **Investment Summary** - Utilizes EDA's five point criteria Investment Policy Guidelines.
- **IRC Meeting** - Investment Review Committee at Regional Office.
- **HQ Approval** - Initiate Formal Invite - investment summary with 5pt criteria using Investment Policy Guidelines.
- **Invitation** - Applicant has 30 days to submit final application to EDA.



Application

- **Application Received** - At the Regional Office.
- **Review process** - May have more than one review depending on the nature of the grant.
- **Complete Summary** - Finalized processing at Regional Office level.
- **Legal Review** (for grants of \$100,000 or more).

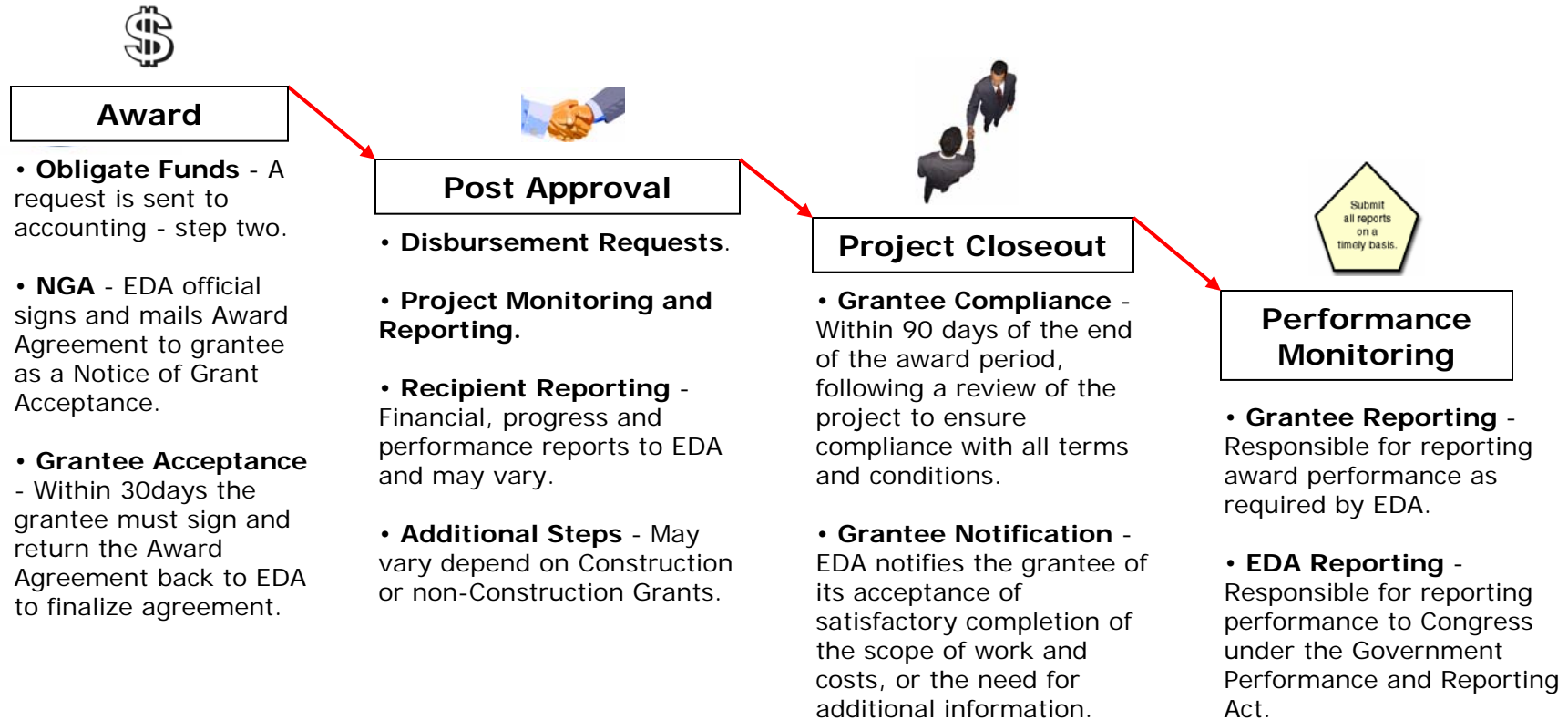


Headquarters Approval

- **Reserve Funds** - Request is sent to accounting - step one.
- **Final Processing** - Whole package is sent to the Legislative and Intergovernmental Affairs Division.

Note: While most grants are handled similarly, many grant applications vary the number of steps required to process. This is primarily based on the unique nature of each application and project.

How EDA's Grant Process Works



Links to EDA's web site for:

[Programs](#)
[Investment Policy Guidelines](#)
[Federal Funding Opportunity Notices](#)
[Laws and Regulations](#)
[Pre-Application and Application Requirements](#)
[Post Award Requirements](#)

Note: While most grants are handled similarly, many grant applications vary the number of steps required to process. This is primarily based on the unique nature of each application and project.



Who can apply for EDA assistance?

- Units of State and local government, Indian tribes, Economic Development Districts, public and private non-profits, universities and other institutions of higher education are among eligible applicants for EDA's economic development programs (see 13 C.F.R. § 300.3).
- Non-profit organizations are required to act in cooperation with officials of general purpose units of local government with jurisdiction over the project area.



Why does EDA require a Preapplication?

- The Preapplication is used to make preliminary eligibility and investment rate determinations, and to evaluate the competitiveness of the proposed project.
- The Preapplication allows eligible applicants to obtain a preliminary review by EDA before undertaking the development and completion of a full application.



How is the Preapplication obtained?

- The Economic Development Representative (EDR) for your region will determine if the proposed project is likely to meet basic eligibility requirements.
- EDR will provide the proponent a Preapplication and a copy of the applicable Federal Funding Opportunity (FFO) announcement.
 - Also available on EDA web site (www.eda.gov)
 - Also available on www.grants.gov
- You are encouraged to coordinate your project with other local, State or regional planning organizations that have jurisdiction over the region in which the project will be located.



Focus on Regional Approach

- Greater emphasis on coordinated regional economic development approaches
- Greater emphasis on the impact the investment will have on the “region” and not just the municipality
- Looking for investments that will deliver the most “Bang” for EDA’s limited “Bucks”



How does EDA determine eligibility?

- EDA determines regional eligibility for a Public Works or an Economic Adjustment Assistance investment based on
 - unemployment rate (24 month unemployment rate is 1% greater than US Average)
 - per capita income (PCI is 80% or less than US Average)
 - special need in the region in which the project will be located



How does EDA determine eligibility?

Special Need

Means a circumstance or legal status arising from actual or threatened severe unemployment or economic adjustment problems resulting from severe short-term or long-term changes in economic conditions.



How does EDA determine eligibility?

Special Need

- Substantial out migration or population loss
- Underemployment-employment of workers at less than fulltime or at less skilled tasks than their training or abilities permit
- Military base closures or realignments, defense contractor reductions-in-force, or U.S. Department of Energy defense-related funding reductions
- Natural or other major disasters or emergencies
- Extraordinary depletion of natural resources
- Closure or restructuring of industrial firms
- Negative effects of changing trade patterns
- Other circumstances set forth in an FFO



How does EDA determine eligibility?

Data Sources:

- For economic distress levels based on the unemployment rate or per capita income requirements, EDA will base its determination upon the most recent American Community Survey (ACS) published by the U.S. Census Bureau.
- If a recent ACS is not available, EDA will base its decision on the most recent federal data from other sources. If no federal data is available, an applicant must submit to EDA the most recent data available from the State.



How does EDA determine eligibility?

- Investment must be consistent with an EDA-approved CEDS to be considered
- Investment must address goals & objectives of the CEDS



Comprehensive Economic Development Strategy (CEDS)

A CEDS is a strategy that meets the requirements of 13 C.F.R. § 303.7.

- Public Works and Economic Adjustment Assistance projects funded by EDA must be consistent with a CEDS (or other strategy) approved by EDA for the region in which the project will be located.
- This statutory requirement ensures sound planning and coordination of local, State and federal funding assistance in response to local needs and economic development objectives.
- For most grants, the Preapplication must show how the project will address the regional economic development needs and objectives outlined in the CEDS.



Comprehensive Economic Development Strategy (CEDS)

- A CEDS should promote economic development and higher wage employment by determining actions the area can take to improve the opportunity for increased private sector investment.
- The general public, government decision makers and business investors should be able to use it as a guide to understanding the regional economy and to taking action to improve it.
- The CEDS should blend and incorporate other planning efforts, particularly Workforce planning, in the community.



The Secret of EDA Success: CEDS

- Investments selected consistent with CEDS
- CEDS developed regionally with broad-based local involvement
- EDA responds to, rather than dictates, local vision
- Federal dollars – local control



Economic Development Administration

Thank you!

For more information on EDA, visit www.eda.gov