

**2^{do} Foro Nacional sobre Educación Empresarial en Puerto Rico:
Herramientas para la Educación y Comercialización**

Monday, June 22, 2015

8:00am – 9:00am	Registration and Breakfast	
9:00am – 12:00pm	Workshop: Strategies for unleashing the creative potential of students and catalyzing technology start-ups on campus	Dr. Lucas Arzola Figueroa
12:00pm – 1:00pm	Networking Lunch	
1:00pm – 5:00pm	Continuation of morning workshop	
6:00pm – 7:30pm	Welcome Pitch & Networking Mingle	Dr. John Fernández Van Cleve UPRM Chancellor

Tuesday, June 23, 2015

8:00am – 9:00am	Registration and Breakfast	
9:00am – 12:00pm	Workshop: Lean Customer Discovery	Dr. Keith McGregor
9:00am – 12:00pm	1 on 1 interviews: University teams (<i>by appointment</i>)	Dr. Lucas Arzola Figueroa
12:00pm – 1:00pm	Networking Lunch	
1:00pm – 5:00pm	Continuation of morning workshop	
6:00pm – 8:00pm	Entrepreneurial site visit: Don Frappe (<i>Registration Required</i>)	Dinner is on your own

Wednesday, June 24, 2015

8:00am – 8:30am	Registration and Breakfast	
8:30am – 12:00pm	Workshop: Start-up Lab	Dr. Keith McGregor
12:00pm – 1:00pm	Networking Lunch	
1:00pm – 4:00pm	Workshop: Strategic Doing Plan	E-ship Team
1:00pm – 3:00pm	1 on 1 interviews: University teams (<i>by appointment</i>)	Dr. Keith McGregor