

PRACTICE-BASED RESEARCH: THE CHALLENGE OF COLLABORATIVE WRITING A JOURNAL ARTICLE

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AGENDA

- Introductions
- Practice-based and practice-led research
- Collaborative research
- Researcher's rules and contracts
- Research project management tools
- Call for papers
- The Challenge

EXERCISE I. INTRODUCTIONS

- Welcome to the Workshop
- Let's know each other
 - Your name
 - Where you come from
- In your tables, choose three note takers (one for each exercise)

PRACTICE-BASED AND PRACTICE-LED RESEARCH

PRACTICE-BASED

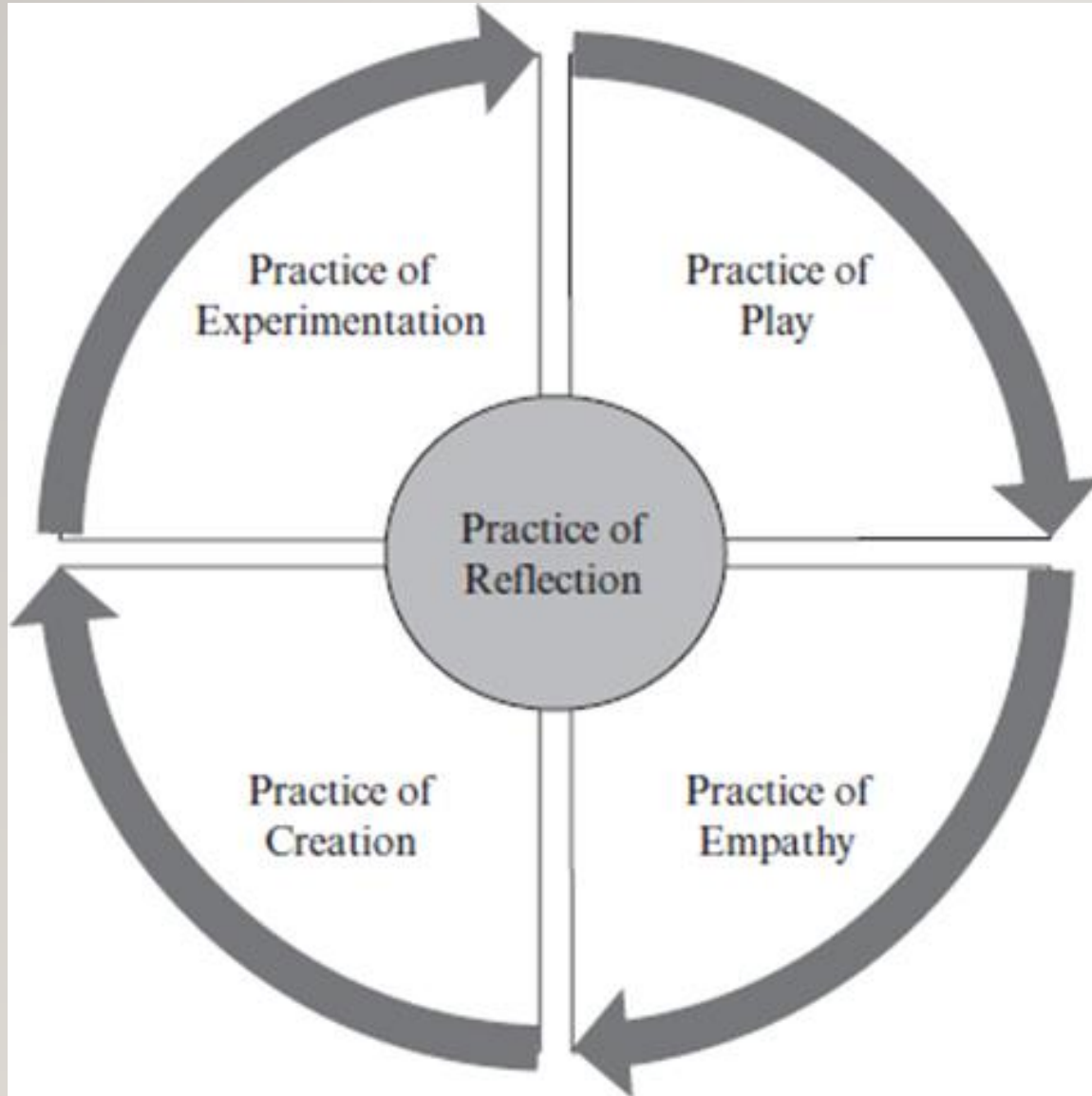
- Arts and Humanities
 - “is an original investigation in order to gain new knowledge partly by means of practice and the outcome of that practice”(Candy, 2006) – the focus is on the output
- Other fields
 - Use the term practice-based research for output and process

PRACTICE-LED

- Arts and Humanities
 - “is concerned with the nature of practice and leads to new knowledge that has operational significance for that practice” (Candy, 2006) – the focus is on the process

A PRACTICE-BASED APPROACH TO ENTREPRENEURSHIP EDUCATION





THE PRACTICES OF ENTREPRENEURIAL EDUCATION

- In each practice you can do research of:
 - Output
 - Process

EXAMPLE OF PRACTICE-BASED RESEARCH IN ENTREPRENEURSHIP

- Neck, H. M., Greene, P. G., & Brush, C. G. (Eds.). (2014). *Teaching entrepreneurship: A practice-based approach*. Edward Elgar Publishing.
- Zhu, Y., Rooney, D., & Phillips, N. (2016). Practice-Based Wisdom Theory for Integrating Institutional Logics: A New Model for Social Entrepreneurship Learning and Education. *Academy of Management*
- Das, A. K. (2015). Understanding entrepreneurship teaching in a nutshell *Teaching Entrepreneurship: A Practice-based Approach* by Heidi M. Neck, Patricia G. Greene and Candida G. Brush. *Science and Public Policy*, 42(5), 739-741. *t Learning & Education*, 15(3), 607-625.

EXAMPLES OF JOURNALS THAT PUBLISHES PRACTICE-BASED AND PRACTICE-LED RESEARCH IN ENTREPRENEURSHIP

Journal	Link	ABDC 2016
International Journal of Entrepreneurship Behaviour	http://emeraldgrouppublishing.com/products/journals/journals.htm?id=ijebr	B
Entrepreneurship & Regional Development	http://www.tandfonline.com/toc/tepn20/current	A
Economics of Innovation and New Technology	http://www.tandfonline.com/toc/gein20/current	B
Entrepreneurship: Theory and Practice	http://onlinelibrary.wiley.com/journal/10.1111/(ISSN)1540-6520	A
International Small Business Journal	http://journals.sagepub.com/home/isb	A
Journal of Business Venturing	https://www.journals.elsevier.com/journal-of-business-venturing	A
Journal of Small Business Management	http://onlinelibrary.wiley.com/journal/10.1111/(ISSN)1540-627X	A
Small Business Economics	https://link.springer.com/journal/11187	A
International Review of Entrepreneurship	http://www.senatehall.com/entrepreneurship	A

EXERCISE 1.YOUR PRACTICE-BASED AND PRACTICE-LED RESEARCH IN ENTREPRENEURSHIP

- In your groups share
 - Your past, current or future practice-based or practice-led activities in entrepreneurship
 - Whether you did research on those activities
- Write your group summary
- Share with the rest of the group

COLLABORATIVE RESEARCH

- Entrepreneurial ecosystem
- Intrapreneurship in academic environments
- Entrepreneurship support programs, such as Echar Pa'Lante
- Measuring impact
- Entrepreneurship education
- Public policy

RESEARCHER'S RULES AND CONTRACTS

RULES

As in any relationship there must be rules before, during, and after the project

- Before
 - Commitment, roles, ownerships, usages, negotiations, and conflict resolution
- During
 - Changes and communication
- After
 - Privacy issues and future usages

CONTRACTS

- Contract can be informal but should be done
- Examples of informal commitment contracts
 - Between two partners
 - Between writing group

EXAMPLES OF A ROLE AND RESPONSIBILITY TABLE

Area	Roles and responsibilities	Responsibility	
		Name	Name
Organization	Project Manager		
	Budget Manager		
	Role in the research – idea, literatúra review, methodology, data gathering, analysis, conclusion, edition, communication with editors		
Meetings – roles can change from meeting to meeting	Leader – owns meeting, develops agenda, set guidelines and goals		
	Time keeper – ensures deadlines are met		
	Scribe – makes ideas visible, takes notes, prepares minutes		
	Whiteboard writer		
	Spokesperson – reports to other groups		

EXERCISE II. SHARE YOUR HOW TO IMPROVE COLLABORATIVE RESEARCH EXPERIENCE

- Share with your group
 - Examples of previous or current collaborative research
 - Strategies that works and do not work
- Write your group ideas
- Share with the group

BREAK



RESEARCH PROJECT MANAGEMENT TOOLS

Tools	Link	Free - # users
Basecamp	https://basecamp.com/	For academic use – I use it in my research courses and master thesis / projects
Britix24	https://www.bitrix24.com	12
Freedcamp	https://freedcamp.com/?ref=capterra	unlimited
OrangeScrum	https://www.orangescrum.org/	Unlimited
Asana	https://asana.com	15
Taiga	https://taiga.io	4 (1 project)
Trello	https://trello.com	unlimited

EXERCISE III – SHARE THE TOOLS YOU USE TO MANAGE YOUR PROJECTS

- Share with your group
 - Examples of tools that you used or are using in previous and current research projects
- Write your group ideas
- Share with the group

CALL FOR PAPERS

SOURCES

- Cabell's – subscriptions in UPR
- In publication houses
 - Emerald –
<http://www.emeraldgrouppublishing.com/authors/writing/calls.htm>
- In Journals

CURRENT EXAMPLES

- JSBM – Journal of Small Business Management
- World Business
- Harzing's Journal Quality list -
<https://harzing.com/resources/journal-quality-list>

THE CHALLENGE

- Collaborative practice-based or practice-led research in entrepreneurship among participants
- Submission of extended abstract in Quest for Global Competitiveness 2018 themed “*El Emprendimiento y la Innovación como Estrategia para Generar Empleos en Tiempo de Crisis*” – tentative deadline November 2017
- Submission and publication in an impact-ranked academic journal
- Publish results in professional journal, magazine, or newspaper.

SOURCES

- Belcher, W. L. (2009). Writing your journal article in twelve weeks: A guide to academic publishing success. Thousand Oaks, CA, Sage Publications.
- Candy, L. (2006). Practice based research: A guide. CCSReport 2006-VI.
<https://www.dropbox.com/s/joi97rubw7emlwg/PBR%20Guide-I.I-2006.pdf>
 - Other related sources:
- Harzing, A. (2017). Journal Quality. <https://harzing.com/resources/journal-quality-list>
- Research Methodologies for Creative Arts & Humanities: Practice-Based & Practice-Led Research <http://ecu.au.libguides.com/c.php?g=410634&p=2798902>