

## **Nothing Like the Smell of Freshly Baked Goods**

A university in Puerto Rico has a summer internship program in which business administration students work at the Buendia Centro Recreativa, a popular amusement park located in southern Florida that caters to Hispanics. The relation between the university and the recreation center has been good: students get entrepreneurial experience while the amusement park draws on a large reserve of enthusiastic service employees.

One student, who has a double major in Chemistry, notices on the first day of the job that a store selling baked goods uses aromatic chemicals to simulate baking odors; customers come away with the feeling that they are eating freshly baked goods. But aromatic chemicals are also carcinogens. When the student points this out to one of his co-workers, he is told that the manager of the shop wouldn't be receptive to this kind of information. The student thinks to himself: "Why should I make waves when I am only going to be working here for a couple of months?"

### *Questions:*

1. Should the student do anything more to pursue his concerns? What are his options?
2. Is the use of aromatic chemicals in stores that sell baked goods deceptive?
3. What are the ethical issues here, if any? Does the student have any responsibility to the consumers that enter the store? What are these?
4. Does the fact that the student is also a chemistry major imply any additional responsibilities here? If so, what are they?