Business schools and programs must have an outcomes assessment program with documentation of the results and evidence that the results are being used for the development and improvement of the institution’s academic programs. Each business school or program is responsible for developing its own outcomes assessment program.
Learning Objectives:
- BSBA
- MBA
- ADOF (4.1.a)

**AOL Action Plan**
- Improve Educational Processes (4.4)

**Responsibility:**
- AOL Committee
- Faculty

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**Assessment Plans (4.3):**
- Frequency
- Yield comparative Info.
- Overtime
- Benchmark
- Intented Outcomes

**Learning Outcomes Competencies**
- Analyze:
  - Trends (3 - 5 sets of data)
  - Cause-Effect Relationship
  - Prioritize (4.2)

- Assess:
  - Internal
  - External
  - Summative
  - Formative
  - Data & Info.

- Intented Outcomes

**Strategic Plan**
- Operational Plans

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