Standard # 6 – Educational and Business Process Management

- The curriculum must encompass not only business subjects, but also subjects dealing with the specifics of the global workplace and the more general aspects of global society.
- Two of the major goals of the curriculum should be the development of intellectual curiosity and the creative capacity for independent thought and action.
- All business graduates are expected to have received a general exposure to economic institutions, the complex relationships that exist between business, government, and consumers, and a basic knowledge of the functional areas of business.
Standard # 6 – Educational and Business Process Management

- Certain common subject matter (the Common Professional Component or CPC), as well as areas of specialization are expected to be covered in baccalaureate degree programs.
- The CPC is an implicit graduation requirement for graduate-level business programs as well.
- Financial resources, physical facilities, library and other learning resources, equipment, including computing hardware and software, and resources at off-campus sites must be adequate to support a strong curriculum and excellence in teaching.
- Each business school or program must have policies and procedures addressing the areas of recruiting, admitting and retaining its students.
Std. #6 - Educational and Business Process

- **Stakeholders:**
  - Office of Dean & Associate Deans
  - ADOF
  - Office of Student Affairs
  - Administrative Supports
  - Committees

**Mission (6.1.1)**

**Stakeholders (6.1.1)**

**Strategic Plan (6.1.1)**

- **Common Professional Components (CPC) (6.1.3):**
  - Functional Areas
  - Business Environment
  - Technical Skills
  - Integrative Areas
- **Beyond CPC (6.1.4.a):**
  - Options
- **General Education (6.1.4.b)**
- **Other Business-Related Programs (6.1.5):**
  - ADOF
- **Graduate Program (6.1.6)**

**Education Design and Delivery (6.1)**

- **Length of Academic Time (6.1.2.a)**
- **Delivery Methods (6.1.2.b)**
- **Contact Hours/Semester (6.1.2.c)**

**Enrollment Management (6.3)**

- **Admission Policies and Procedures:**
  - Freshmen and Internal transfers (6.3.1)
  - External Transfers (6.3.2)
  - Graduate Program (6.3.3)
- **Academic Policies for:**
  - Probation, Suspension, and Readmission (6.3.4)
  - Recruiting, Admitting, and retaining Students (6.3.5)
- **Report Enrollment Management Results (6.3.6):**
  - Student Retention

**Mgt. of Educational Support Service Processes and Business Operation Processes (6.2)**

- **Education Support Processes (6.2.1):**
  - Counseling
  - Equipment
  - Advising
  - Classrooms
  - Placement
  - Office Space
  - Tutorial
  - Libraries
  - Computer Facilities
- **Business Operation Process (6.2.2):**
  - Financial Resources
  - Secretarial and Other Administrative Services
  - Marketing
  - Information Services

**Manage and Control**

**Analyze and Evaluate Results**

**Improvements**

**Strategic Plan**

**Operational Plans**