

Program:

Performance Indicator		Definition																														
CPC: Strategic Management		Learning Outcome: Students will demonstrate functional knowledge in operating a company. Competency: Apply business knowledge in operating a business firm.																														
Analysis of Results																																
Performance Measure	Measurement Instrument	Current Results	What did you learn from the results?	Action Taken	Trend Chart																											
Students should achieve an average score of 70% or higher.	End of course comprehensive exam COMP XM. This exam evaluate student's business acumen on an individual basis. Comp XM evaluation assess student's analytical skills and critical thinking to decision-making.	Spring 2018: 77% Fall 2018 - 77.5% Spring 2019 - 80.5% Fall 2019 - PAUSE Spring 2020 - 72.4% Fall 2020 - 71.2% Spring 2021 - 73.04%	Even though students achieve the performance level, there are some areas of difficulty from the functional perspective. Students in particular show difficulty in understanding the meaning of financial ratios as a decision tool. From the marketing perspective, students showed difficulty in understanding the difference in sales forecasting and production scheduling. From the accounting perspective, students show hesitancy in understanding a firm's financial structure and the use of financing tools like stocks, bonds and current debt	Even though students achieve the performance level, there are some areas of difficulty from the functional perspective. Students in particular show difficulty in understanding the meaning of financial ratios as a decision tool. From the marketing perspective, students showed difficulty in understanding the difference in sales forecasting and production scheduling. From the accounting perspective, students show hesitancy in understanding a firm's financial structure and the use of financing tools like stocks, bonds and current debt	<table border="1"> <caption>Business Policies: Students Will Apply All Business Knowledge to Analyze Data to Make Business Decisions by Running Their Own Business in a Simulation Assessment Results</caption> <thead> <tr> <th>Year</th> <th>Results</th> <th>Acceptable Perf. Level</th> </tr> </thead> <tbody> <tr> <td>Spring 2013</td> <td>1.0</td> <td>0.7</td> </tr> <tr> <td>Spring 2015</td> <td>-</td> <td>0.7</td> </tr> <tr> <td>Fall 2015</td> <td>-</td> <td>0.7</td> </tr> <tr> <td>Spring 2016</td> <td>-</td> <td>0.7</td> </tr> <tr> <td>Fall 2016</td> <td>-</td> <td>0.7</td> </tr> <tr> <td>Spring 2017</td> <td>-</td> <td>0.7</td> </tr> <tr> <td>Fall 2017</td> <td>-</td> <td>0.7</td> </tr> <tr> <td>Spring 2018</td> <td>-</td> <td>0.7</td> </tr> </tbody> </table>	Year	Results	Acceptable Perf. Level	Spring 2013	1.0	0.7	Spring 2015	-	0.7	Fall 2015	-	0.7	Spring 2016	-	0.7	Fall 2016	-	0.7	Spring 2017	-	0.7	Fall 2017	-	0.7	Spring 2018	-	0.7
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Program: – Comprehensive Analysis

For All Business Students:
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