

Program:

Performance Indicator		Definition									
CPC: Business Policies		Learning Outcome: Apply Critical Analytical Skills for Problem Solving. Competency: Students will apply all business knowledge to analyze data to make strategic and operational decisions in order to run a business firm in a simulation-based scenario.									
Analysis of Results											
Performance Measure	Measurement Instrument	Current Results	What did you learn from the results?	Action Taken	Trend Chart						
Students should achieve an average score of 70% or higher.	End of course comprehensive exam COMP XM. Students take strategic and operational business decisions to run a company for 4 rounds. Decisions are taken in 6 functional areas: Accounting, Finance, HR, Marketing, Operations and Strategy. They also answer critical thinking questions in all functional areas as well. The weighted average of ADM1 4018 students is compared to that calculated for the National Average which is comprised by students worldwide taking the same evaluation during the same period of time.	With few minor exceptions, students are reaching and exceeding the performance indicator and therefore achieving both, the learning objective and the competency for this CPC. Results also show that students enrolled in this course are performing exceedingly well when compared to those students taking the same measurement instrument at other universities across the USA and internationally.	Even though students, on the average, achieved the performance measurement level in every business functional area that does not mean all students are above this mark. On the other hand, business acumen on a functional basis depend on the amount of students of every business administration discipline taking the course every semester. The lack of representativeness of students from the different business disciplines might have an impact on results. On a comparative basis class average is consistently superior to the national average of students taking the COMP XM. Nevertheless the same principle would apply if students were compared on a one-to-one basis.	Competency was changed to reflect more accurately the nature of the Learning Goal as students must incorporate all knowledge acquired during their years at the College of Business Administration as an assessment of their business acumen. More team meetings and one-on-one meetings will be held in order to tackle those students with difficulties in understanding the mechanics of the simulation and the interrelationship of the different functional areas as related to this CPC's Competency.	<p align="center">Business Policies Apply Business Knowledge in Operating a Business Company Assessment Results</p> <table border="1"> <caption>Assessment Results Data</caption> <thead> <tr> <th>Series</th> <th>Value</th> </tr> </thead> <tbody> <tr> <td>Series1</td> <td>1.0</td> </tr> <tr> <td>Series2</td> <td>0.0</td> </tr> </tbody> </table>	Series	Value	Series1	1.0	Series2	0.0
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Program: – Comprehensive Analysis

For All Business Students:
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