STANDARD #1 - LEADERSHIP

1.2.a  
Legal & Ethical Environment

1.2.b  
Impacts and Societies

1.2.c  
Ethical & Business Practices

1.2.d  
Monitoring Regulations and Legal Compliance

Responsible Stakeholders:
- Offices of the Dean and Associate Deans
- Administrative Offices
- Assessment Committee
- ADOF
- Students Affairs Office
- Accreditation Committee
- Permanent Faculty Committee

Develop/Set & Define
1.1.a  
- Mission/Vision
- Strategic Plan
- Operational Plan
- Assessment Plan (Academic/Administrative)

Develop
1.1.b  
- Operational Plans
- Communication Plans
- Assessment Plans (Academic/Administrative)

Communicate

Review Performance
1.1.b  
1.1.c  
- Surveys:
  - Alumni
  - Students
  - Employers
  - Staff
- Performance Appraisals
- Advisory Board
- COE Assessment
- Faculty Evaluations

Review performance as needed for continuous improvement 1.1

11/21/2021
STANDARD #2 - STRATEGIC PLANNING

Remarks:
Strategic Plan:
- Balanced Scorecard (2.2.b)
Operational Plans:
- SMART objectives (2.1.b, 2.2.b)
- Responsibilities (2.1.a):
  - Dean:
    1. Process execution, administration, and deployment
    2. Follow up and execution of strategic and operational plans
  - Associate Deans, Coordinators, Committee Presidents, etc.:
    1. Development and execution of operational plans
  - Planning and Development Committee:
    1. Development and custody of strategic plan
  - Faculty:
    1. Approval of strategic plan

Administrative Offices
- ADOF
- Academic Affairs
- Student Affairs
- Graduate Affairs
- Administrative Affairs

Service Offices
- Accreditation/Assessment
- PIPC
- CIE
- CNDE

Permanent Committees
- Planning and Development
- Personnel
- Academic Affairs
- Bylaws
- Graduate
- Research

Faculty Annual Review (2.1.a, 2.2.c)

Operational Plans (2.1.a, 2.1.b, 2.2.a)

Update
As required
By the 2nd meeting of the academic year

Update

Operational Plans
(2.1.a, 2.1.b, 2.2.a)

Administrative Offices

Service Offices

Permanent Committees

Faculty Annual Review (2.1.a, 2.2.c)
STANDARD #3 - STUDENT AND STAKEHOLDER FOCUS

Methods (by office or source):
- **Student Affairs:**
  - School Visits
  - Open House
  - Student Offerings
  - Student Representation
  - Student Associations
- Cont. Edu. - ADEM:
  - ADEM Summer Camp
  - Counselors/Advising:
    - Academic Advising
    - Personal Advising
- OIIP:
  - Student Representation
  - Internships and COOP
  - Job Fair
  - Info Sessions
- Advisory Board
- Dean’s List
- Community Activities
- Social Media

**Statistical Data**
- Satisfaction/dissatisfaction

**Assessment Data**

**Operational Plan**

**Review as Needed**

**Stakeholders**
- Students
  - Active
  - Prospect
  - Employers
  - Alumni
  - Faculty
  - Staff
  - General Community
  - Others (3.b)

**Target Customer Segments** (3.b)

**Mission/Vision**

Office of Dean and Associate Deans:
- PIPC
- CNDE
- EDUCON
- ADOF
- Professional Advising
- Academic Affair Committee
- Graduate Committee
- Assessment Committee
- Student Body and Associations
STANDARD #4 - STUDENT LEARNING ASSESSMENT

Learning Objectives:
- BSBA
- MBA
- ADOF (4.1.a)

OAL Action Plan
- Improve Educational Processes (4.4)

Stakeholders
- Administration
- Faculty
- Students (4.2)

Responsibility:
- AOL Committee
- Faculty

Learning Outcomes Competencies
- Analyze:
  - Trends (3 - 5 sets of data)
  - Cause-Effect Relationship
  - Prioritize (4.2)

Assessment Plans (4.3):
- Frequency
- Yield Comparative Info.
- Overtime
- Benchmark
- Intended Outcomes

Data & Info
- External
- Summative
- Formative (4.1.c, 4.1.d, 4.1.e)

Control
- No.
- Problem Description
- Responsible parties
- Action Plan
- Action Taken

Trends (3 - 5 sets of data)

Problem Description

Benchmark

Intended Outcomes

Strategic Plan

Operational Plans

11/25/2021
STANDARD #6 - CURRICULUM

MISSION (6.1.1)
STAKEHOLDERS (6.1.1)
STRATEGIC PLAN (6.1.1)

EDUCATIONAL DESIGN AND DELIVERY (6.1)
- Common Professional Components (CPC) (6.1.3):
  - Functional Areas
  - Business Environment
  - Technical Skills
  - Integrative Areas
- Beyond CPC (6.1.4.a)
  - Options
- General Education
- Other Business-Related Programs (6.1.5)
  - ADOF
- Graduate Program (6.1.6)

MANAGEMENT OF EDUCATIONAL SUPPORT SERVICE PROCESSES AND BUSINESS OPERATION PROCESSES (6.2)
- Education Support Processes (6.2.1):
  - Counseling
  - Equipment
  - Advising
  - Classrooms
  - Placement
  - Office Space
  - Tutorial
  - Libraries
  - Computer Facilities
- Business Operation Processes (6.2.2):
  - Financial Resources
  - Secretarial and Other Administrative Services
  - Marketing
  - Information Services

ENROLLMENT MANAGEMENT (6.3)
- Admission Policies and Procedures:
  - Freshmen and Internal Transfers (6.3.1)
  - External Transfers (6.3.2)
  - Graduate Program (6.3.3)
- Academic Policies for:
  - Probation, Suspension, and Readmission (6.3.4)
  - Recruiting, Admitting, and Retaining Students (6.3.5)
- Report Enrollment Management Results (6.3.6):
  - Student Retention

CONTACT HOURS/SEMESTER (6.1.2.C)
DELIVERY METHODS (6.1.2.B)
LENGTH OF ACADEMIC TIME (6.1.2.A)

STAKEHOLDERS:
- Office of Dean & Associate Deans
- ADOF
- Office of Student Affairs
- Administrative Supports
- Committees

Manage and Control
Analyze and Evaluate Results
Improvements

11/25/2021