

Rosie Torres de Calderón
Curriculum Vitae

Personal

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Professional License: # 196 Health Education Professional – PR (Non-active)
US #0208 Certified Health Education Specialists (CHES)
US #0211 Certified Tobacco Treatment Specialists (CTTS)

Education

CTTS Certified Tobacco Treatment Specialist
Mayo Clinic, Rochester Minnesota, 2008

MS Health and Safety Education
University of Illinois-Urbana-Champaign, 1975

BA Social Science
University of PR- Mayaguez, 1972
(Major Psychology Minor Sociology)

Positions Held

May 1983-present: Health Service Department Executive Director- University of PR at Mayaguez (UPRM)

Professional health management responsibilities in a university health service department. The responsibilities are: direction, administration and supervision of the Health Service Department (HSD). The HSD has a license as a Diagnostic and Treatment Center (DTC) from the PR Department of Health. The HSD/DTC offers the following integral primary health care services: medical consultation and nurse

services, urgency/emergency services, ambulance services, dental, clinical laboratory services, psychological services, addiction counseling, health education, prevention and promotion services, traffic safety, family planning services, smoke cessation clinic, stress management services and the most recent ones, a health certificate clinic and a gynecologist clinic. All these services established the UPRM HSD/DTC as the most complete university health service department in Puerto Rico and in other states. This integral primary preventive health care services have being considered a model to replicate in other agencies and health settings. State and federal funds presented by us as principal investigator, support some of these services, allowing additional funds and services as well as the most efficient budget administration. Assessment of the services allows continues improvement and client/patient satisfaction, which results in services expansion and strength.

2012-present: Administrative Director, Gynecologist Preventive Clinic

This clinic is accessible to all university community and their partners. Is a preventive clinic that offer, preventive and clinical gynecologist services. It's a service in partnership with the family planning clinic. Is a fee for service project.

2007-present: Director, Tobacco Cessation Program sponsored in its origin by a Proposal to the PR Health Department.

The program is accessible to students and university staff. Is a comprehensive program that offer, education and treatment for smokers to help them stop smoking. The program includes the following services: client profile on smoking habits, nurse and physician evaluation and education, anti-addiction counseling, psychology services, dental services, treatment services free of charge to clinics clients. It also promotes the PR Health Department Smokers Help Outline.

2006-present: Director, Socialization Prevention Project- Café Colegial La Cueva de Tarzán, a unique socialization and a business experience self-sustained project for students, which consist of a "Natural Pub" run by student's leaders on prevention, that offer a socialization alternative in-campus. Responsible for the proposal to the USDE that originate the project. Is responsible for the direction and administration of the project, including student selection and supervision, activities plan revision, budget administration and project assessment.

1999-present: Director of the Family Planning Title X Program (PREVÉN), sponsored by the UPR Health Science Campus Title X Family Planning Program. Responsible for the proposal to the Family Planning Office UPR that originate the project. Responsible for the direction and administration of the family planning services, including personnel selection and supervision, budget administration, program assessment, proposal preparation and submission for the program renewal submittal.

1996-present: Director of the FIESTA VI Traffic Safety Project, sponsored by the PR Traffic Safety Commission. Responsible for the proposal to the PR Traffic Safety Commission that originate the project.. Direction and administration of the project which promotes traffic safety strategies among the UPRM community and schools

on the Mayaguez area including the selection and training of undergraduate advocate students in traffic safety, the supervision of the Project Coordinator and the overall program assessment and responsible for the annually proposal submission.

1989-present: Founder and President of the C.R.U.S.A.D.A. Interuniversity Consortia, "Consortio de Recursos Universitarios Sembrando Alianza de Alerta a las Drogas, el Alcohol y la Violencia". (Originally-The Network Addressing Collegiate Alcohol and Other Drug Issues- PR and Virgin Island Region) (Ad-Honorem Appointment). Responsible for the proposal to the USDE that originate the project. Is responsible for the Direction of this interuniversity consortia/network, which has being one of the oldest AODV prevention consortia in Higher Education in US, and recognized for being one of the most efficient and successful interuniversity organizations in United States and Puerto Rico with a network of fifty (50) institutions of higher education.

1988-2006: Regional Coordinator for PR and VI of the Network Addressing Collegiate Alcohol and Other Drug Issues of the US Dept of Education (Ad-Honorem Appointment). A leadership volunteer position appointed by the US Department of Education representing the Puerto Rico and Virgin Island Region in The Network. Is the liaison between The Network and the institutions of higher education in PR and provide technical assistance, educational activities and information. This position changed in 2006 to Regional Director.

1994-96: Director, FIPSE Socialization Project, University of PR, Mayaguez. Responsible for the proposal development and administration. This was one of six projects approved by FIPSE US Department of Education for the prevention and education of AODV in IHE. This proposal is the one that originate the Social Health Project Café Colegial La Cueva de Tarzán.

1991-93: Director FIPSE Consortia Project, University of PR Mayaguez. The major responsibility was the proposal development and the PR C.R.U.S.A.D.A. Consortium strengthen and expansion. Proposal that originated the CRUSADA Consortia expansion and established the UPRM CRUSADA site.

1990-92: Director, FIPSE Drug Abuse Prevention Program, University of Puerto Rico, Mayaguez. The project was an institution wide prevention program for the UPRM that expands and strength the AODV Prevention Program.

1977-1983: Health Education Supervisor; PR Health Department, Western Health Region, San German Area.

The position had the responsibilities for planned, organized, coordinate and supervises the health education program for three health centers, San Germán, Sabana Grande and Lajas, including the personnel in service training program, the community education on public health issues and the health education program for the community. The health education program was recognized to be one of the most successful prevention and healthy lifestyles promotion services in Puerto Rico.

1976-1980: Part-Time Instructor of Health Courses; UIPR Aguadilla Campus
Responsible for offering health courses as part of the bilingual undergraduate curriculum of the university.

Related Professional Experience

2000 to present: Member of the Puerto Rico Tobacco Prevention Coalition representing higher education institutions in Puerto Rico members of the CRUSADA Consortia.

2012 to present: Appointed member of the Puerto Rico Advisory Committee of the PR State Incentive Grant of the PR Anti-addiction and Mental Health Administration (ASSMCA).

March-June 2012: Appointed member by the University of Puerto Rico President to the UPR Employees Health Insurance Committee, entity responsible of develop guides for the health insurance plan for employees, its revision, proposal presentation and final recommendations.

2010-2012: Appointed as a Center Associate for the US Higher Education Center for Alcohol and Other Drug Prevention. The position includes offered technical assistant on alcohol and other drug prevention in higher education to university personnel in the private and public universities in Puerto Rico. This appointment includes offering special training for the US Department of Education.

2009: President, Planning Committee for the Trainer of Trainer on AODV Prevention in Higher Education in Puerto Rico. A two days trainer for higher education prevention personnel, members of the Puerto Rico CRUSADA Interuniversity Consortia. Workshops and presentation on different topics were offered.

2008-2010: Chair, Responsible Drivers Alcohol Coalition. Multi-organizational Community Coalition that deals with alcohol prevention while driving. Organization sponsored by the El Nuevo Día Enterprise (First PR Newspaper).

2006-2007: Sub-director, Responsible Drivers Alcohol Coalition. Multi-organizational Community Coalition that deals with alcohol prevention while driving. Organization sponsored by the El Nuevo Día Enterprise (First PR News Paper).

2001-2007: Member of the Advisory Committee of the PR State Incentive Grant of the PR Anti-addiction and Mental Health Administration (ASSMCA).

1989-present: Responsible of the organization and direction of twenty nine C.R.U.S.A.D.A. Annual Conferences on Alcohol, Other Drug, Violence and Health Promotion Issues, with over three hundred participants each, including university professors, higher education administrators, presidents, chancellors, deans and

students leaders, as well of other government and nongovernment representatives. Well-known keynote speakers from PR and US had participated.

1999-present: Alcohol, Other Drug and Violence Specialist. Responsible in offering technical assistance and workshops to institutions of higher education for the developing of health and AODV prevention programs, including proposals preparation, strategic planning, teamwork and policy development and evaluation.

1993-present: Facilitator of the PR President and Chancellor Consortia Committed with Prevention.

Facilitate the communication between Seniors Administrators in higher education, serving as liaison within the member directory, call for annual meetings, as well as running special workshops on important and updated federal issues on AODV topics.

1996-2008: President and founder of the "Coalicion en Pro de Justas Seguras", Interagency coalition that direct the logistic of organizing and running the teamwork of governmental and non-governmental agencies coalition, such as, C.R.U.S.A.D.A., "Cadena Interuniversitaria Estudiantil Nacional (CIEN)", "Liga Atlética Interuniversitaria (LAI)", PR Anti-addiction and Mental Health Administration, "ASSMCA", "Oficina de Control de Drogas (OCD)", "Administración para la Compensación por Accidentes de Auto (ACAA)", "Policía de PR", "Municipio de Ponce", "Coalición para la Prevención de Alcohol por Menores (COPRAM)" and the PR Traffic Safety Commission, for the promotion of positive and safety behavior at the "Justas", the PR spring break event. This is a one-week event with the participation of most university students and others youth groups at the south area of the island and where most of the social events additional to the university athletic competition are sponsored by the alcohol industry.

1999, 2004, 2007, 2010, 2012, 2014, 2016, 2019: Leadership in organizing, with the C.R.U.S.A.D.A. sponsorship, of eight university studies on alcohol, other drugs, violence, suicide and sexuality, as part of the responsibilities of the C.R.U.S.A.D.A. Consortium direction. These are the only scientific studies with reliable data on the profiles of university students on alcohol, drug, violence, sexuality and suicide in Puerto Rico.

1996-2003: Member of the PR Coalition for the Underage Drinking Prevention (COPRAM).

2001: Proposal reviewer for the PR State Incentive Grant Competition sponsored by ASSMCA.

1999: DFSCA Biennial Review Committee Member, US Department of Education. Position appointed by the Higher Education Center for Alcohol and Other Drug Prevention, contractor with the US Department of Education. The appointment was for the evaluation of 1996 and 1998 Biennial Review from nineteen institutions of higher educations in PR.

1995-2000: Appointed as a Center Associate for the US Higher Education Center for Alcohol and Other Drug Prevention. Offered technical assistant and three trainer of trainers on alcohol and other drug prevention in higher education workshops for university personnel in Puerto Rico. This appointment required special training by the US Department of Education.

Professional and General Skills

University health services administration, specialist on integral health service organization and administration, strategic planning specialist, medical insurance negotiator, health national conference organization, health issues educational materials development, AODV policy and program development, knowledge of and ability to interpret laws and by-laws, excellent teamwork capability, communication skills, coalition building expertise, proposal development, evaluation and assessment experience, DFSCA Biennial Review Report Specialist and excellent skills in program evaluation and planning. Bilingual (English and Spanish), oral/written. PC Skills: Power point, Word and Publisher. Speaker on health issues, specially on AOD Prevention and university health service administration. Good communication and negotiations skills.

Certified Tobacco Treatment Specialist (CTTS).

Research Experience

Responsible of organizing and facilitate the CRUSADA Research Committee in order to execute the AODVS Research of the Consortia known as the CRUSADA/CORE Study in 2004, 2008, 2010, 2012, 2014, 2016, 2019. Some of the responsibilities include the appointment of the Study Coordinator (s), the communication with the Institute that does the analysis of the data, the communication with the universities for the promotion and participation in the study, the supervision of the study and is responsible of the overall data analysis and one of the presenters of the study results and the presentation of the results to universities and other organizations in order to promote healthy social norms in university settings.

Present and Past Professional Affiliations

Association for the Treatment of Tobacco Use and Dependence (ATTUD)

National Latino Tobacco Control Network (NLTCN)

Certified Health Education Credentials (CHES) Passive

American College Health Association. (ACHA)

PR Health Educators Association. (PRHEA) Passive

Network Addressing Collegiate Alcohol and other Drug Issues, US Department of Education. (The Network) (Past)

Honors and Recognitions

2018: Recognition - Traffic Safety Achievement for the 20th direction of the Traffic Safety Program known as FIESTA, sponsored by the Década de Acción para la Seguridad Vial en PR.

2016: Recognition by the Physician Faculty, Employees and Administration of the Hospital San Carlos Borromeo for her achievement during her presidency of the Board of Director from 2013-2016

2013-present: Member, Representing CRUSADA Consortia in the PR Anti Drug Governor Assesment Coalition

August 2012: Appointed member by the University of Puerto Rico President to the Systemic Planning Committee for the International Health Promotion Congress.

2012: Invitation to serve as Member Expert Reviewer for the CAS (Council for the Advancement of Standards Board) Alcohol, Tobacco, and Other Drug Programs Standards Revision Committee.

2006 to 2012: Appointment as Director of Puerto Rico and Virgin Island Region for the Network Addressing Collegiate and Other Drug Issues, US Department of Education.

2005: Recognition by the C.R.U.S.A.D.A. (The Network- PR and Virgin Island Region) Steering Committee for the leadership of the Consortium and for the contribution to the alcohol, other drug issues and violence prevention in Puerto Rico. The recognition was presented in the 2005 CRUSADA Annual Conference.

2000: ABI Notable American Women.

1999: Recognition to C.R.U.S.A.D.A. by the Senate of PR (Resolution #2869–November 1, 1999) for Leadership in Alcohol and Other Drug Prevention in Puerto Rico.

1996: Member, National Prevention Meeting Planning Committee, US Department of Education.

1994-1996: Representative from PR in the US Coalition Latinas Partners for Health, US Department of Health and Human Service.

1993 Honoree: International Who's Who of Professional and Business Women.

1989-present: Founder and President of the C.R.U.S.A.D.A. Interuniversity Consortium, "Consortio de Recursos Universitarios Sembrando Alianza de Alerta a las Drogas, el Alcohol y la Violencia".

1989-present: Responsible of the organization and direction of twenty nine C.R.U.S.A.D.A. Annual Conferences on Alcohol, Other Drug, Violence and Health

Community Service and Other Related Professional Activities

2016-present: Director, Board of Trustees, San Carlos Health System.

2019-Coordinator Committee of Medical Education, SSSC MD Interns Program

2018 Coordinator-Committee of Medical Education, SSSC Interns Program and Nomination Committee Buen Samaritano Community Hospital

2013-2016: President Board of Directors, Hospital San Carlos Borromeo, a Hospital member of San Carlos Health System.

2000-present: Member - Board of Trustees, San Carlos Health System.

2009-present: Member of the SSSC MD Internship Selection Program Committee

2008-2013: Vice-president Board of Directors, Hospital San Carlos Borromeo, a Hospital member of San Carlos Health System.

2007: Secretary, Board of Directors, Hospital San Carlos Borromeo, Community Hospital member of San Carlos Health System.

2005-2007: President, Board of Trustees - San Carlos Health System.

This health system is a nonprofit organization located at the northwest part of Puerto Rico, composed of the two main hospitals of the region, San Carlos Borromeo Community Hospital and the Buen Samaritano Community Hospital. The health system serves over 500,000 people. The president is responsible of strategic planning; policy and norms development and enforcement supervise and coordination of the San Carlos Health System Committees and the System By-laws enforcement, as well as the general direction of the health system.

2004-2005: Member, Board of Directors of Buen Samaritano Community Hospital in Aguadilla PR.

2002-2004: Vice President, Board of Directors of San Carlos Borromeo Community Hospital in Moca PR.

2002-2004: Member, Board of Trustees of the San Carlos Health System.

President, Board of Trustees Strategic Planning Committee, position that originated the development of the Strategic Plan of the San Carlos Health System.

2000-2002: Member, Board of Directors of San Carlos Borromeo Community Hospital.

1980-1986: President, Aguadilla Community Development Corporation. A nonprofit community organization for urban development at the municipal level.

1980-present: Member, Puerto Rico Women Civic Club, Aguadilla Chapter

Conferences, Courses and National Meetings or Conferences Participation

2012: International Health Promotion Congress, San Juan PR

2008: US Department of Education National Meeting for Alcohol and Other Drug Prevention in Higher Education

2008: US Department of Education, Office of Safe and Drug-Free Schools, The National Dissemination Meeting-Experiences in Effective Prevention, Hartford, CT

2008: National University Student Safety and Security Conference, Las Vegas, Nevada.

2006: Workshop in Hospital Board of Directors Responsibilities and Laws that Applied.

1990 to present: Annual Conferences of the American College Health Association. Most recent: 2008 Annual Conference in Orlando, Fla.

1997 to present: Annual National Meetings on Alcohol and Other Drug and Violence Prevention in Higher Education., US Department of Education. Most recent: 2007 Annual Meeting in Omaha, Nebraska.

1996, 1998, 2000, 2001, 2003 & 2005: Lifesavers (National Traffic and Safety Issues Conference), US Highway Traffic Safety Administration. Most recent: 2005 Annual Conference in Austin Texas.

2002: Health Service Administration and Management short course. An intensive course in executive education for health leaders, sponsored by the PR Pontifical Catholic University and the Joint Commission International.

2003: Annual Conference of The Puerto Rico Hospital Association representing the Board of Directors of the San Carlos Borromeo Community Hospital.

Recent Conferences Participation as Speaker

2019: Organizer/Speaker, Trainer of Trainers on AODV Prevention in Higher Education in Puerto Rico. Workshops: 1. Federal Regulations: Drug Free Schools and Campus (EDGAR PART 86). 2. Developing a Prevention Program - Experiences of Commitments and Success. 3. Health Integral Services- an effective health promotion strategy in an University Setting.

2016: Organizer/Speaker, Trainer of Trainers on AODV Prevention in Higher Education in Puerto Rico. Workshops: 1. Federal Regulations: Drug Free Schools and Campus (EDGAR PART 86) and the Standards of The Network Addressing Collegiate Alcohol and Other Drug Issues. 2. PANEL: Developing a Prevention Program - Experiences of Commitments and Success. 3. Health Integral Services- an effective health promotion strategy in an University Setting.

2012: Speaker in the "2013 Congreso Internacional de Universidades Promotoras de la Salud". Topics: 1. "Servicios de salud Integral en escenarios universitarios, estrategia de éxito en la promoción de la salud"; 2. "Interuniversity Prevention Consortia, a Success Strategy for AODV Prevention and Health Promotion in Higher Education".

2009: Speaker, Trainer of Trainers on AODV Prevention in Higher Education in Puerto Rico. Workshops: 1. Federal Regulations: Drug Free Schools and Campus (EDGAR PART 86) and the Standards of The Network Addressing Collegiate Alcohol and Other Drug Issues. 2. PANEL: Developing a Prevention Program - Experiences of Commitments and Success. 3. Health Integral Services- an effective health promotion strategy in an University Setting.

2008: Speaker, Orientation Meeting of the Responsible Drivers Alcohol Coalition on the Vision and Goals of the Coalition. Multi-organizational Community Coalition that deals with alcohol prevention while driving. Organization sponsored by the El Nuevo Día Enterprise (First PR Newspaper). (RECENT)

2006: Speaker, San Carlos Health System Medical Interns Graduation. Topic: Ethics and Health.

2006: Panel-Workshop: Whom do you Serve and How can you Serve them Best?" in the 2006 US Department of Education Higher Education National Conference on Alcohol and Other Drug and Violence Prevention. Presentation of alcohol and other drug issues of the Latino Population in Higher Education.

2005: Workshop: "Campañas Educativas...Estrategias Efectivas de Mercadeo en el Campo de la Salud". This workshop was offered in the PR Annual Conference of the Counselors and Guidance Association and deals on how to organize health education campaigns.

2005: Workshop, Federal Reglamentation on Alcohol and Other Drug Issues in Higher Education. . . the Correct Experience. A workshop offered to Puerto Rico higher education seniors administrators in the PR & VI CRUSADA Congress.

2003-2004: "HIPAA Law and its Impact in IHE". Workshop offered to professors and seniors administrators at UPRM.

1996-2004, 2006, 2008, 2018: Bi-Annual Workshop of How to Prepare a Biennial Review Report, document required by the US Department of Education. The workshop is offered to university personnel annually until 2004 and then every two years.

2003: "Preparación de Propuesta: Herramienta de Apoderamiento". Workshop on proposals development offered to leaders of underprivileged communities as part of the Western Region Conference organized by the PR Anti-addiction Administration.

2003: Assessment: Strategy of Quality Experienced in a Health Setting. Presentation offered to UPRM administrators as part of the Middle State Seminar.

2003: How to Make a Successful Alcohol and Other Drug Program. Workshop offered to the President and Chancellor Consortia and to C.R.U.S.A.D.A. (The Network- PR and Virgin Island Region) members in the C.R.U.S.A.D.A. Annual Conference.

2003: UPR Alcohol and Other Drug Policy. This is a presentation to UPRM personnel on what the policy is and how to implement it.

2000, 2002, 2003: "Campañas Educativas de Salud: Estrategias de Mercadeo en el Campo de la Salud". This was a workshop offered to students leaders as part of the Trainer of Trainers for traffic safety.

2002: Bioterrorism Seminar: Health Emergency. Responsible for the organization and moderation of the activity.

2001: Third Regional Summit, "Implementation of Healthy People 2010: Elimination of Racial and Ethnic Disparities in Health – US Department of Health and Human Services. Workshop: Access to Family Planning Services at Universities: PR Experience.

Public Hearings Participation

2016: PR Public Health Service Commission – Health and Communities

2006: PR Public Service Commission Public Hearing - Ambulance Service Regulation

2005: House of Representative, Health Commission - Preliminary Hearing

Project Law

2005: US Department of Education, The Network Addressing Collegiate Alcohol and Other Drug Issues – Ad Hoc Committee Report and Recommendation on Restructuring of The Network, Puerto Rico and Virgin Island Region Position for Maintaining the Region

2004: PR House of Representative, Government Commission – Preliminary Hearing Project La 4523

1999: PR Senate-Preliminary Hearing Law Project 1463

RTC – Up-date: October, 2019