



Dear Colleague:

The 6th annual *BEST* Symposium, hosted by The Dow Chemical Company, will be held in Midland, MI on October 1-3, 2012. *BEST* (Building Engineering and Science Talent) introduces doctoral and post-doctoral scientists from U.S. ethnic minority groups (Hispanic, African American or Native American) to the wide range of rewarding careers in industrial research particularly the many opportunities available with Dow, the world's leading specialty chemical and advanced materials company. This conference, developed jointly by Dow's minority scientists and Ph.D. recruiting team, supports the company's commitment to a diverse work force.

We would appreciate your help to inform qualified graduate students and post-docs within the targeted demographic about this event. Applicants must be pursuing degrees in chemistry, chemical engineering, materials science, physics, biochemistry, molecular biology, microbiology, or other closely related fields and should be within 18 months of degree completion by the conference date. Please encourage any students that you identify to apply for the conference by visiting our website at <http://www.dow.com/BEST>. All applications are due by July 1st, 2012.

All travel expenses, meals and hotel accommodations for those selected to participate in the *BEST* Symposium will be paid for by The Dow Chemical Company. However, participation neither obligates the student to apply for employment, nor guarantees future consideration for employment by The Dow Chemical Company. If you would like additional information on *BEST*, please contact me directly.

Sincerely,

Cynthia Pierre, Ph.D.
2012 *BEST* Symposium Chairperson

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