



EO GSEA

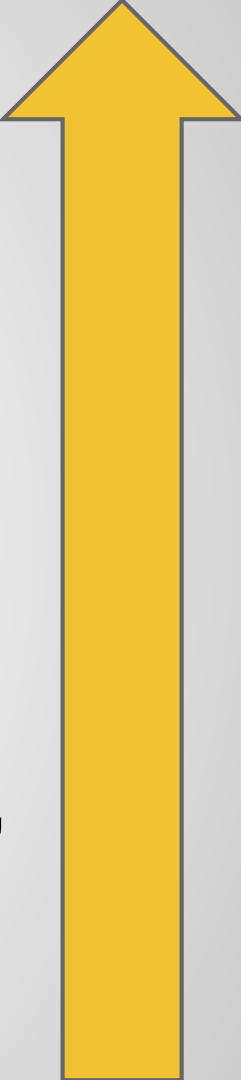


An Entrepreneur's Organization Program



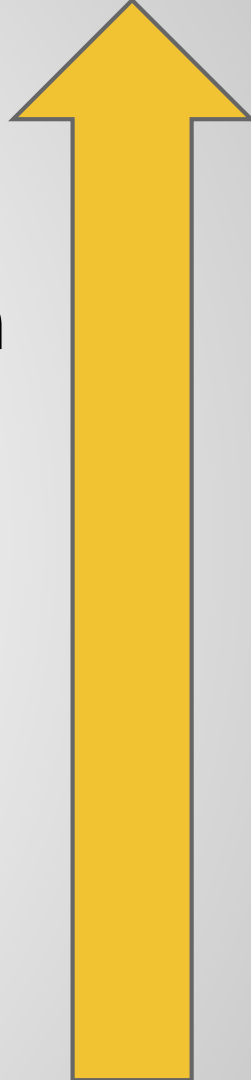
About the competition

Catalyst that inspires students and young entrepreneurs to start, grow and make their entrepreneurial ventures THRIVE. Compete for a chance to go head to head against the **best students entrepreneurs** in the world at the **GSEA Global Finals in Washington, D.C.!**



Eligibility

1. Be enrolled in an **undergraduate program** at a recognized college or university.
2. Own a for-profit business that has been operational for a minimum of **six consecutive months**.
3. Be principally **responsible for the operation** of the company at the time of application.



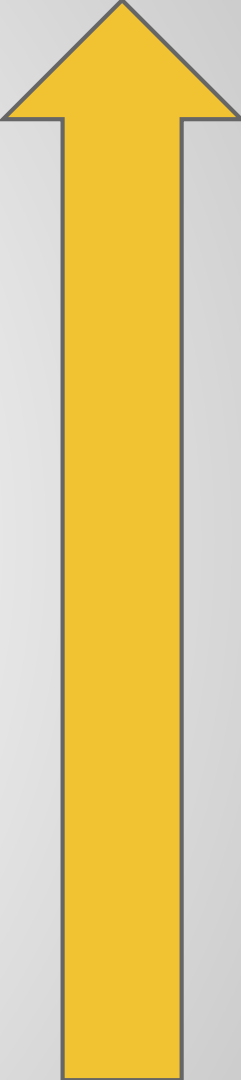
Process

- 1. February 28:** Submit your business information
- 2. March 14:** If selected, pitch your business in front of a panel of judges
- 3. April 15-17:** The winner will fly to Washington, D.C. to compete at GSEA Finals



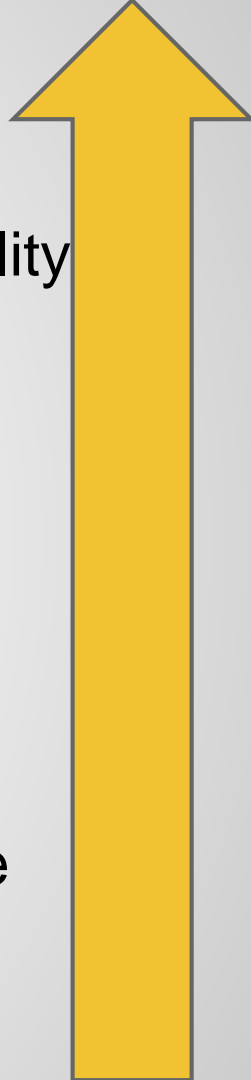
Prizes

- **Winner:** \$20,000 and business services
- **Second place:** \$10,000
- **Third place:** \$5,000



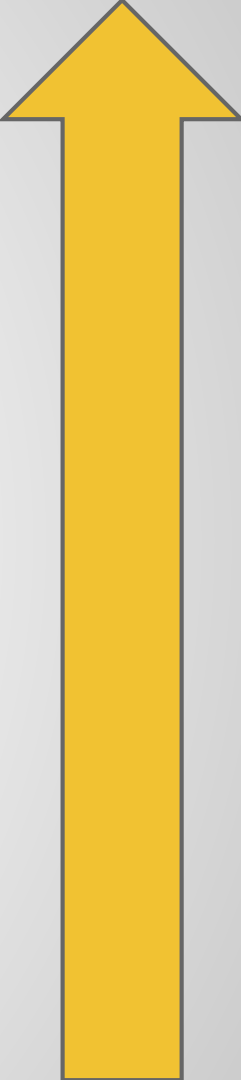
Evaluation Criteria

- **The Entrepreneur** : Determination, perseverance, ability to overcome obstacles and to communicate effectively
- **Business Fundamentals**: Growth, revenue, profit, ethical standards, innovation
- **Lessons Learned**: Identifying, reaching and impacting target market, learning experiences and utilizing the assistance of experienced mentors
- **Growth and Future Plans**: How to address the challenges, personal future plans and future plans for the company



Finals 2013

<https://www.youtube.com/watch?v=iX3STfssCEk>



Apply now!

Dare to be a champion:

www.gsea.org/apply

