

The New Venture Design Experience 2.0

a project by
Pathways to Innovation

#UPRMESHIP

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What are we going to do?

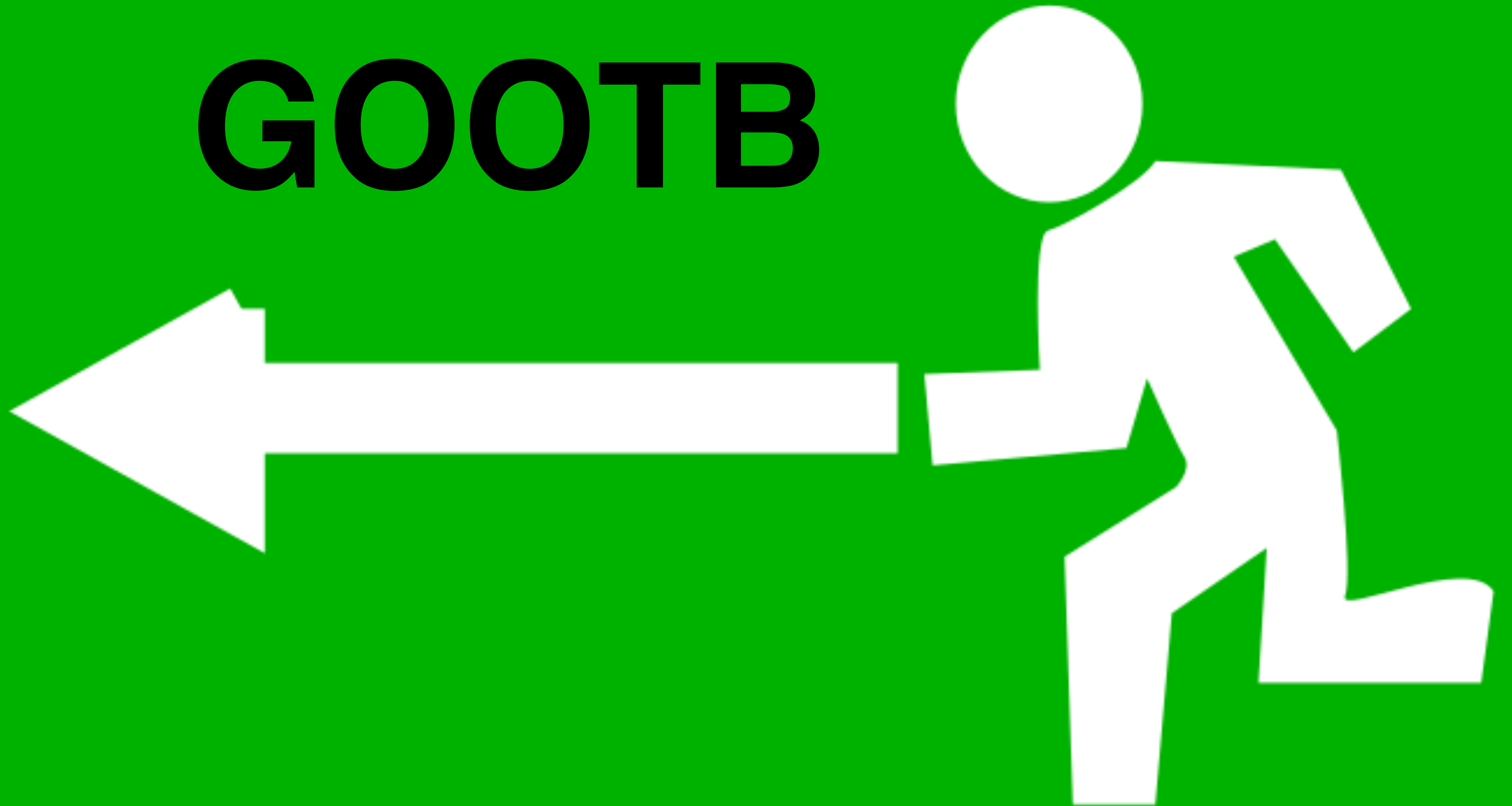
- **Develop products, process, or services to solve problems important to our society.**



Theory



GOOTB

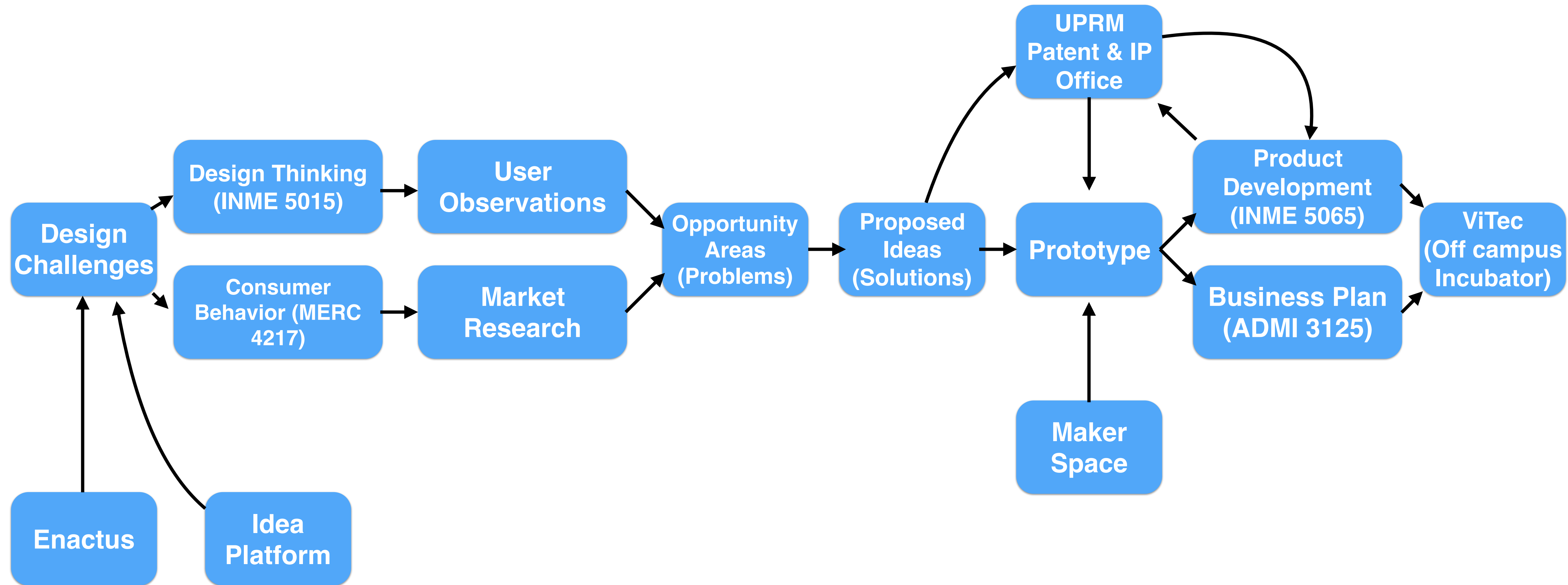


GOOTB



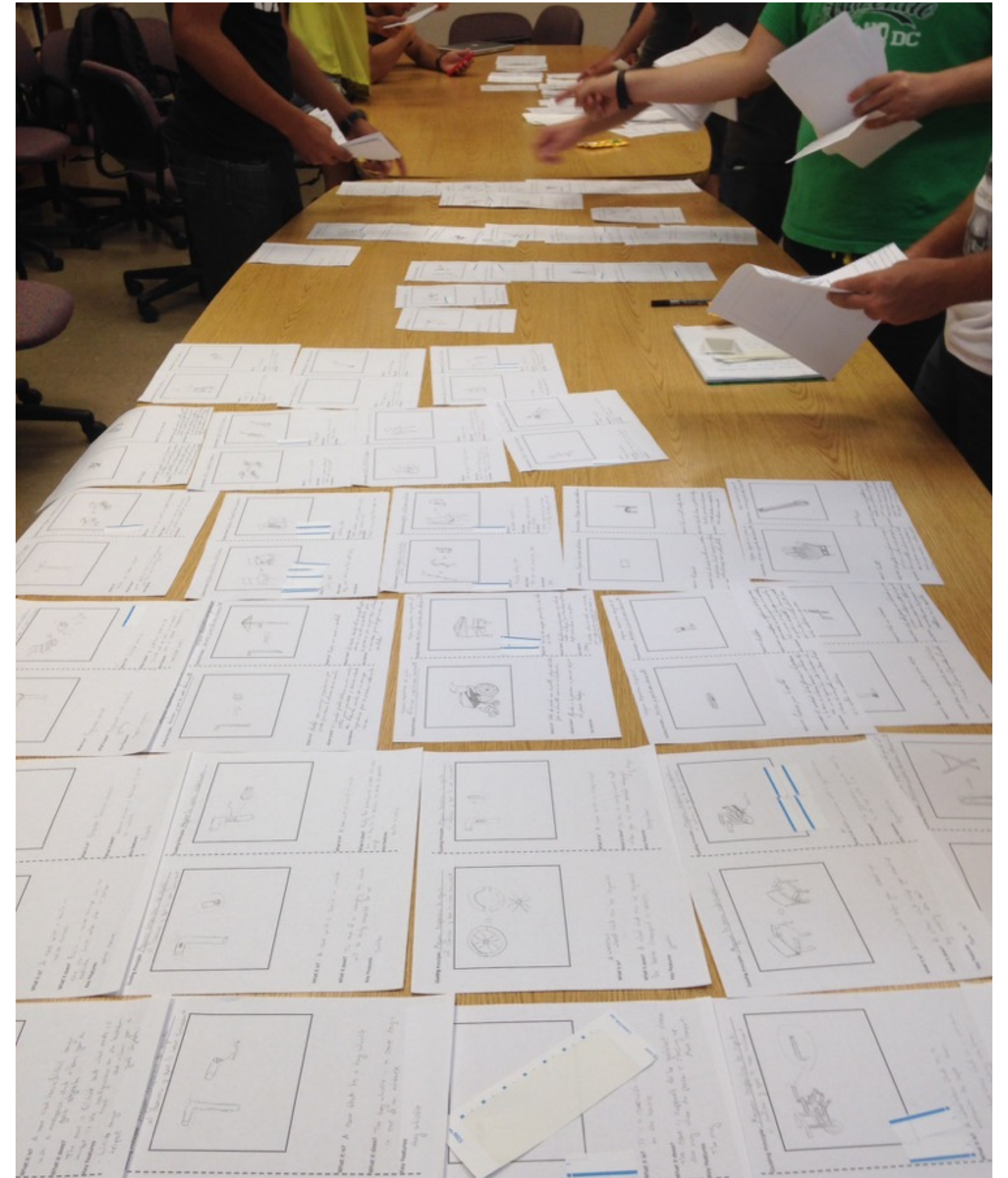


Path to market

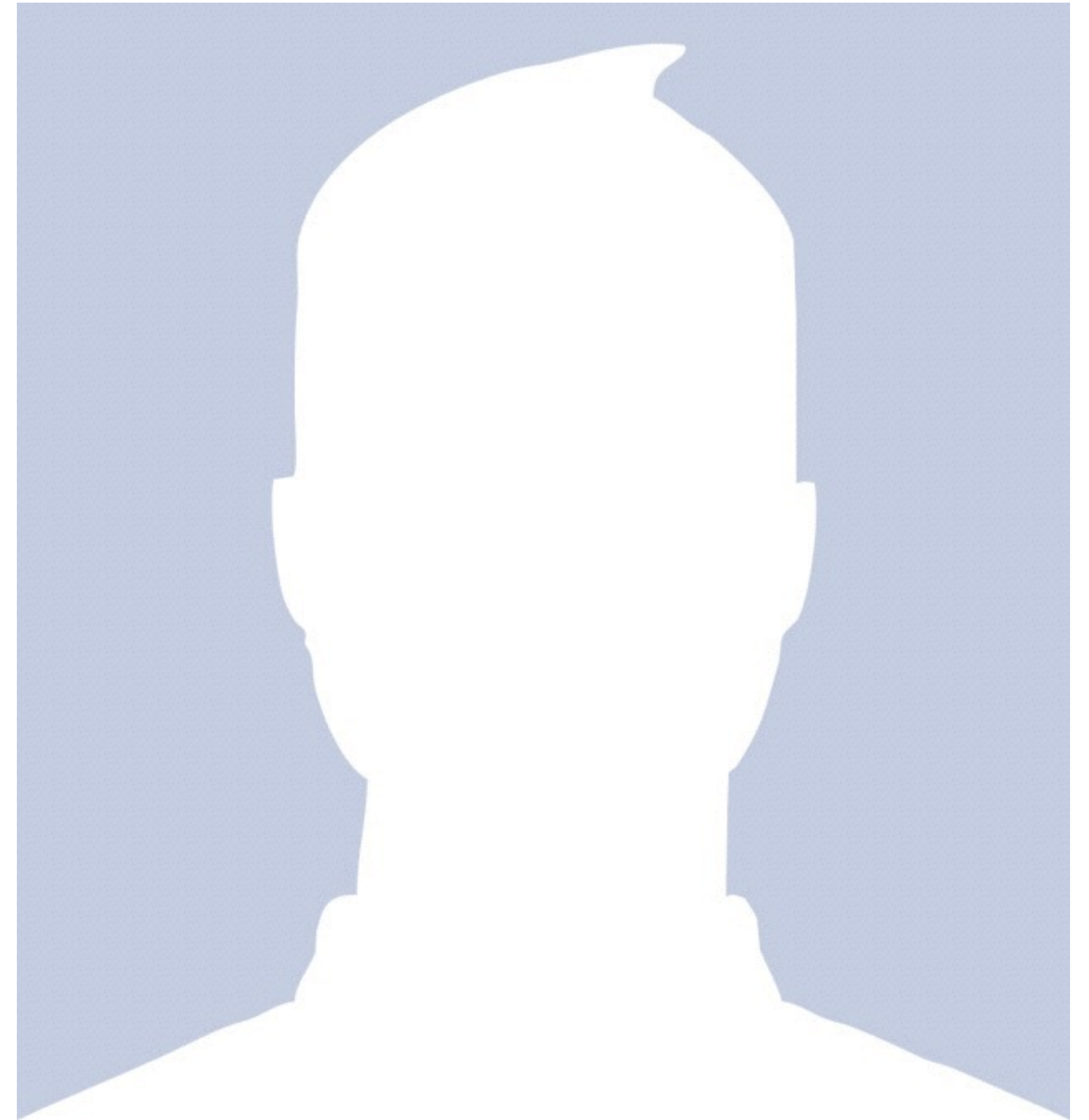


What does it mean for you?

- This is a challenge that “*will be hard but will serve to organize and measure the best of our energies*”
-President Kennedy



What's in it for you?



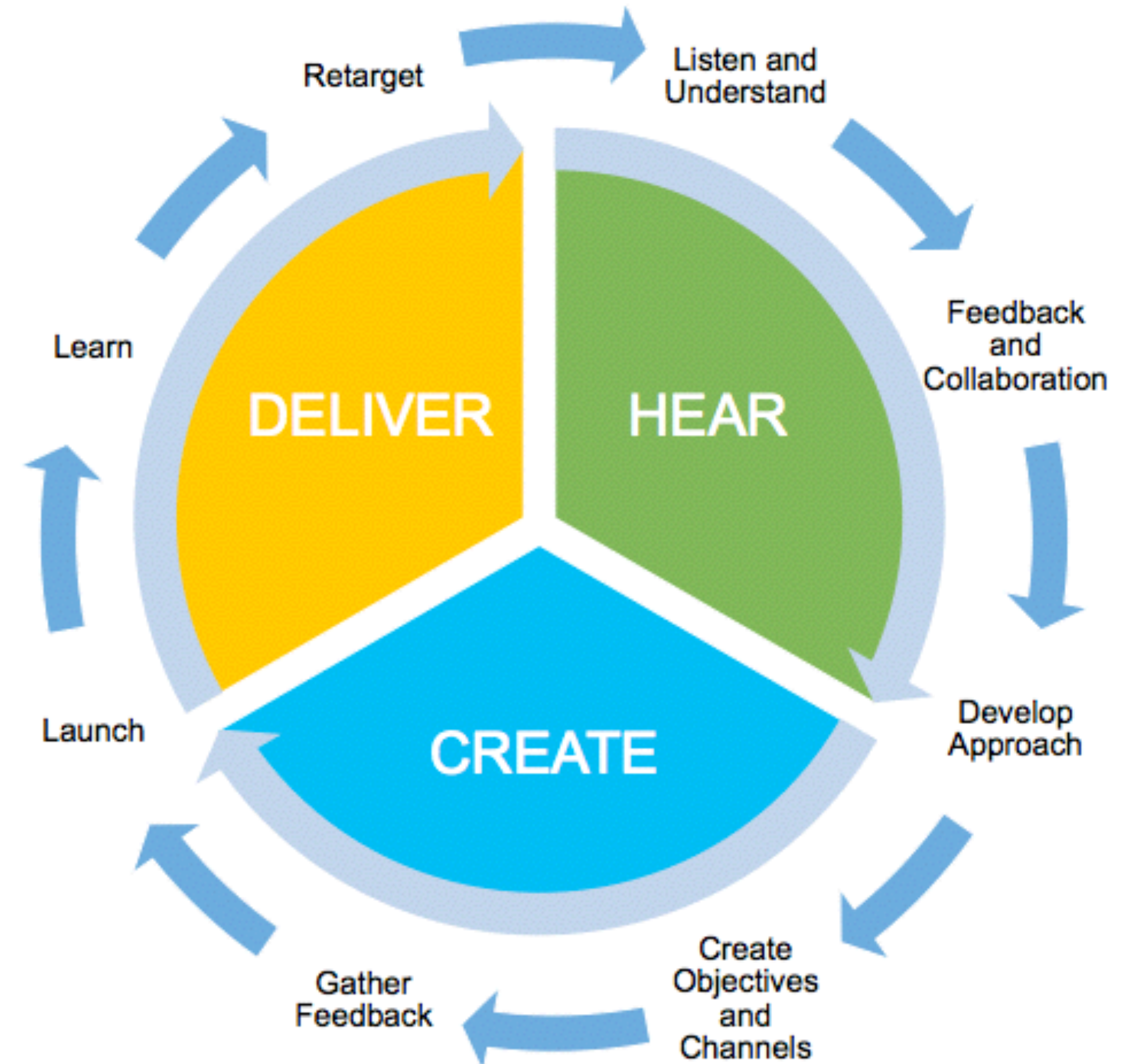
HAPPINESS IS

The Aha moment



...an Aha! moment.

Real world
experience.





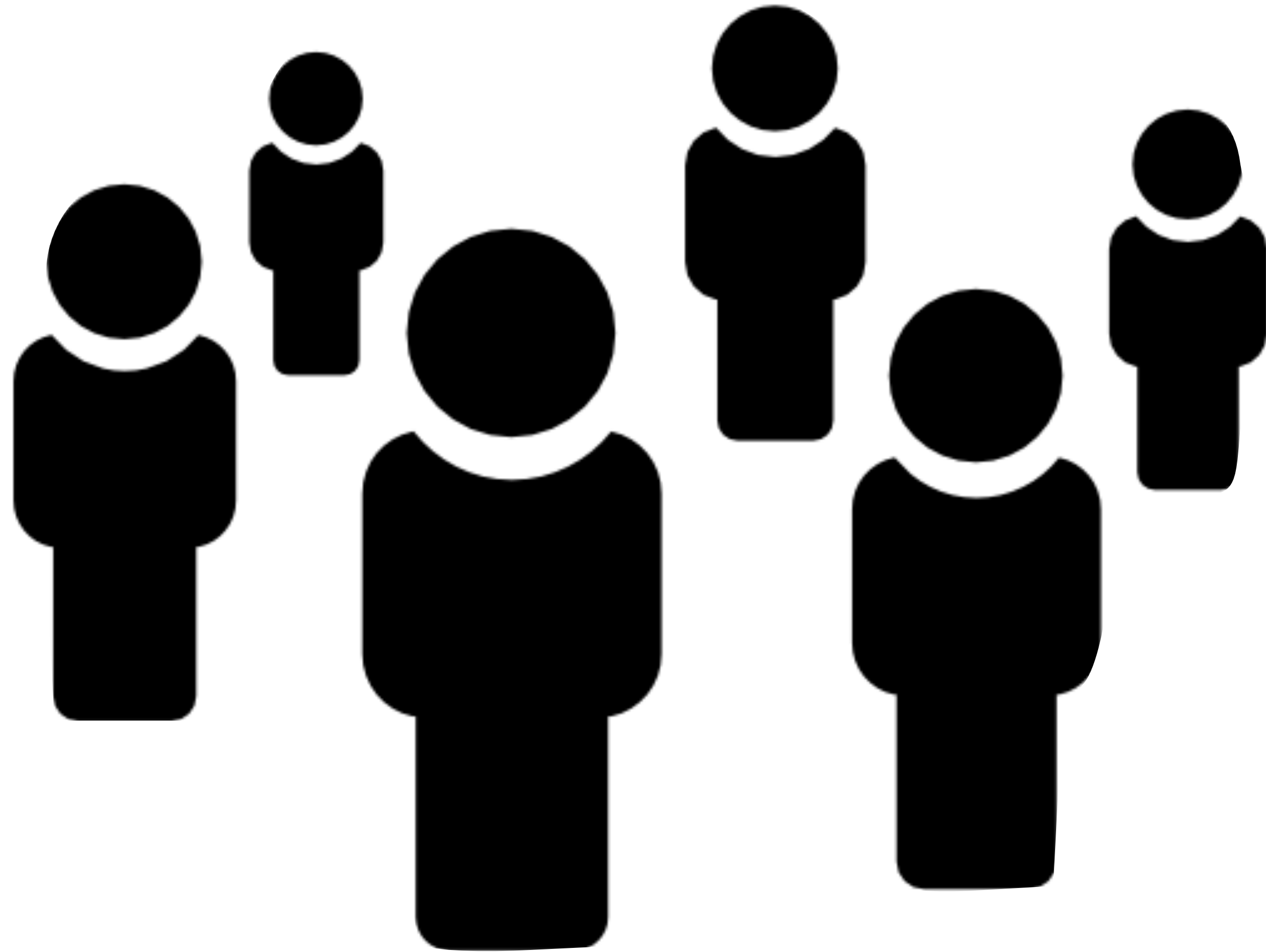
- **The feeling of accomplishment that you created something that didn't exist!**

What we need from you?

- We need your commitment for a one year project.
- Fall 2016 enroll in Design Thinking (INME 5015) or Consumer Behavior - NVDE section (MERC 4217)
- Spring 2017 enroll in Product Design / Capstone or Business Plan (ADMI 3125)
- Form a team
- Pre-register at: <http://goo.gl/86VNSv>



Form a Team

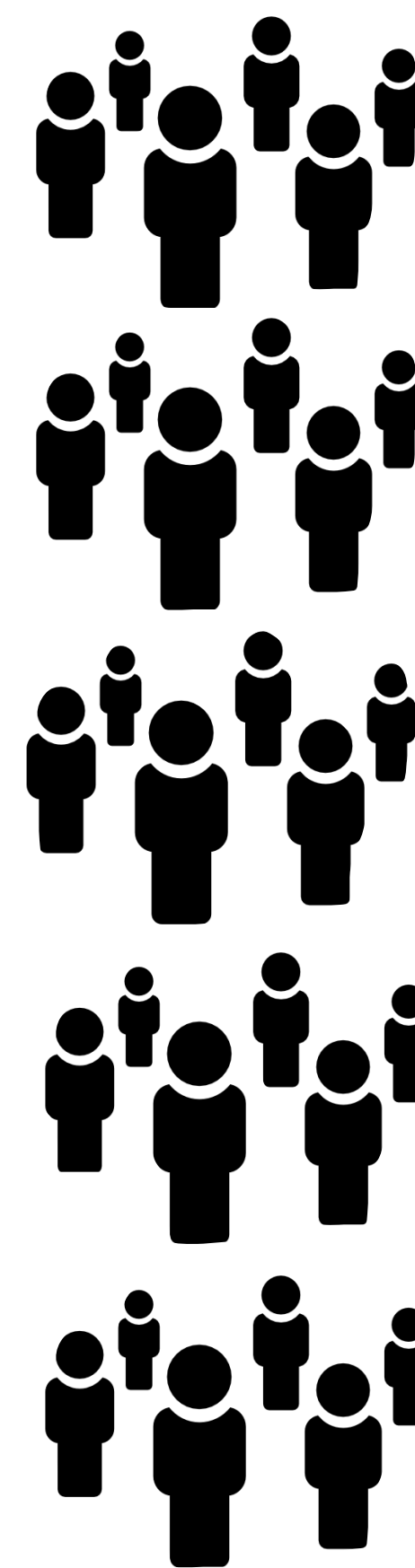
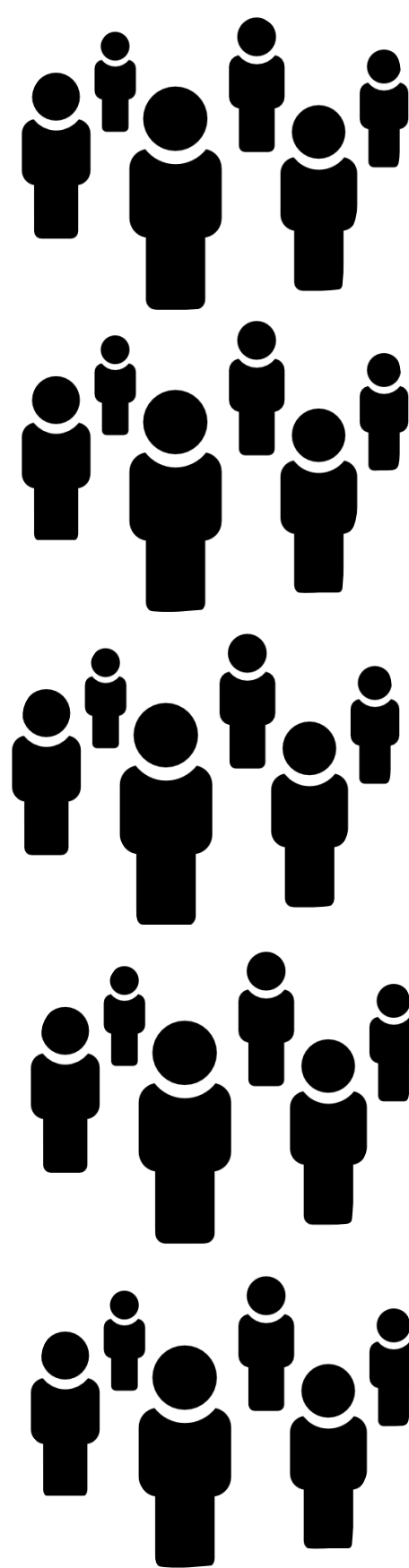
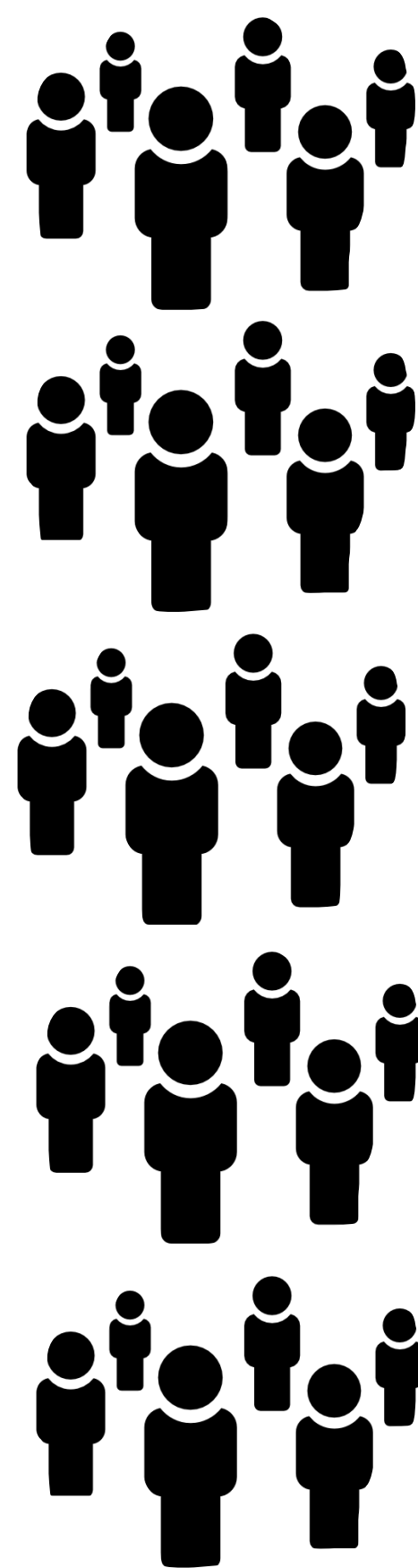


Form a Team

- One team will be composed by 3 students in Design Thinking and 3 students in Consumer Behavior.
- A maximum of 10 teams will be selected
- If a student is interested and does NOT have a team we can pair him/her with a team



TEAMS



August 2016

January 2017

Investment per Team



\$225



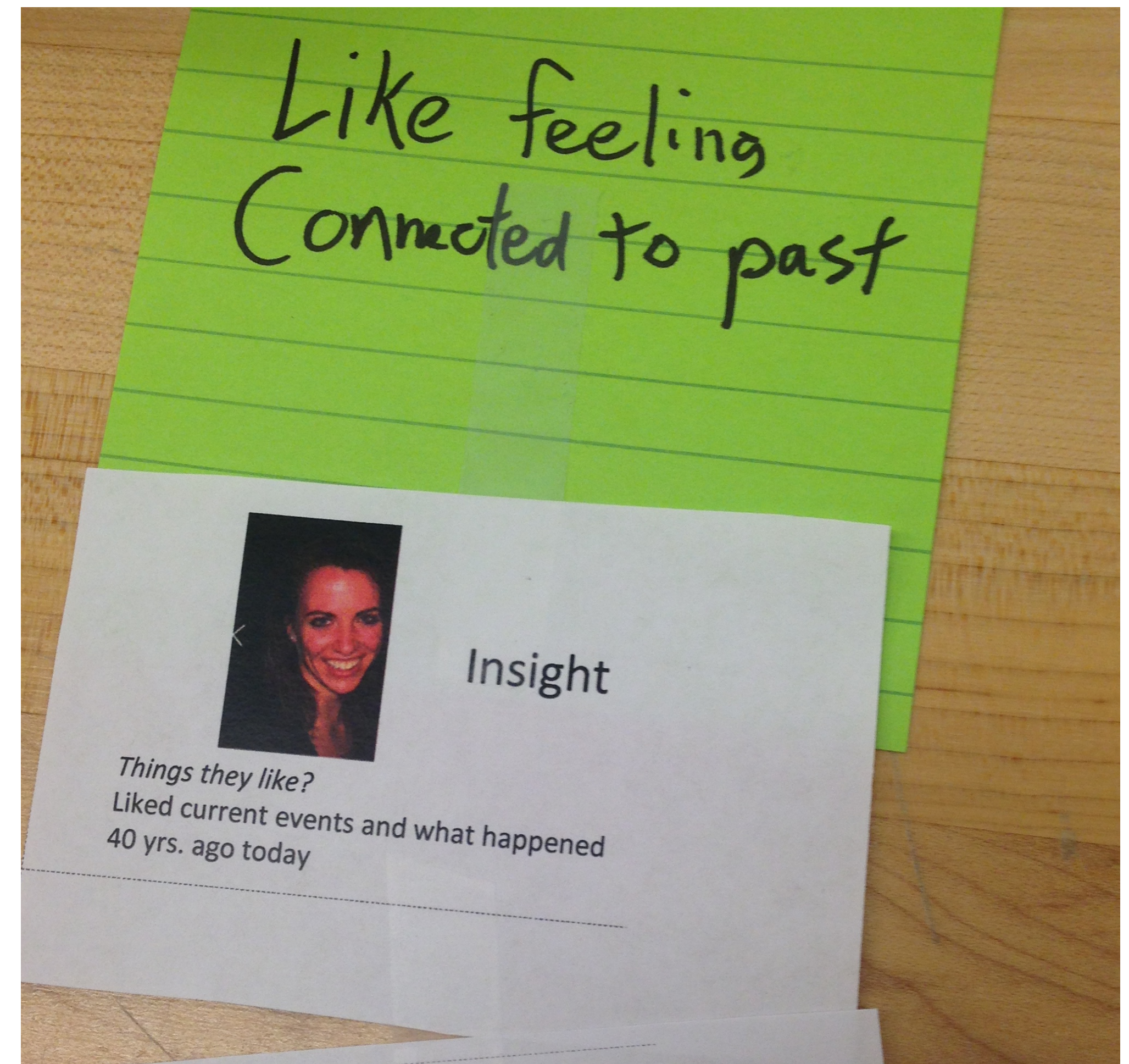
\$1,050

August 2016

January 2017

DESIGN THINKING (INME 5015)

- INME 5015 (Design Elective)
- LW 4:30-6:00pm
- Prerequisite: Dir. approval
- Pre-registration <http://goo.gl/86VNSv>



Consumer Behavior (MERC 4217)

- MERC 4217
 - The NVDE section
- LW 4:30-6:00pm
- MERC-4217
- Pre-requisite: MERC-3115, ESOR-4006



WHAT ARE WE LOOKING FOR IN STUDENTS?

- Engineering
 - High energy, self-driven students
 - Good academic standing
 - Students planning to take capstone in January 2017
 - Students available both semesters (Fall and Spring)
 - Innovation driven



WHAT ARE WE LOOKING FOR IN STUDENTS?

- Arts & Science, Agricultural Science, and Business Administration
 - High energy, self-driven students
 - Good academic standing
 - Students available both semesters (Fall and Spring)
 - Innovation driven





**ECHAR
PA'LANTE**





UPRM E-Ship
NETW  RK



Pathways to Innovation Team

- Dr. Ubaldo M. Córdova (INQU)
- Dra. Moraima De Hoyos (ADMI)
- Dra. Nayda Santiago (ICOM)
- Dr. José Vega (ADMI)
- Dr. José E. Lugo (INME)
- Dra. Mari Luz Zapata (ADMI)
- Dra. Lourdes Medina (ININ)
- Dr. Agustín Rullán (ININ)

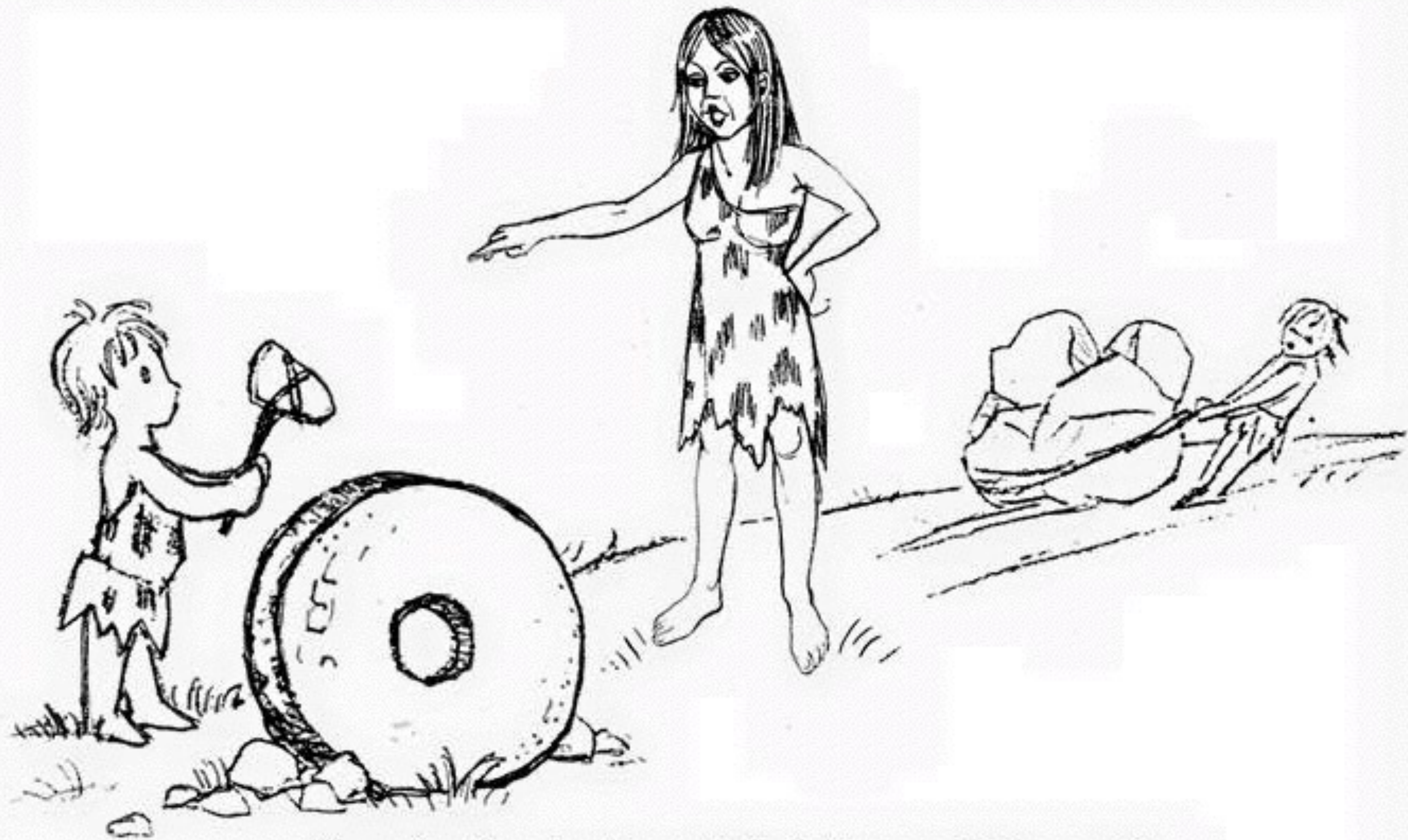




Weekend Design Challenge

Parte del New Venture Design Experience

20 y 21 de Agosto



All you've done is chisel all day! Do something useful,
like helping your brother drag those rocks up the hill.

Student's Experience

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